



Welcome to our new brochure.

Come in and have a look around.

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Designed for You

Every one of our floors is unique to us having been lovingly created by our in-house team. Our product designers select natural woods and stones to work with, taking the time to carefully replicate the knots, grains and textures found in these products into our designs. Working with these products they apply different techniques of staining, brushing and oiling to name a few to create the perfect look and feel bringing you a simply beautiful floor.



Environmental Responsibility

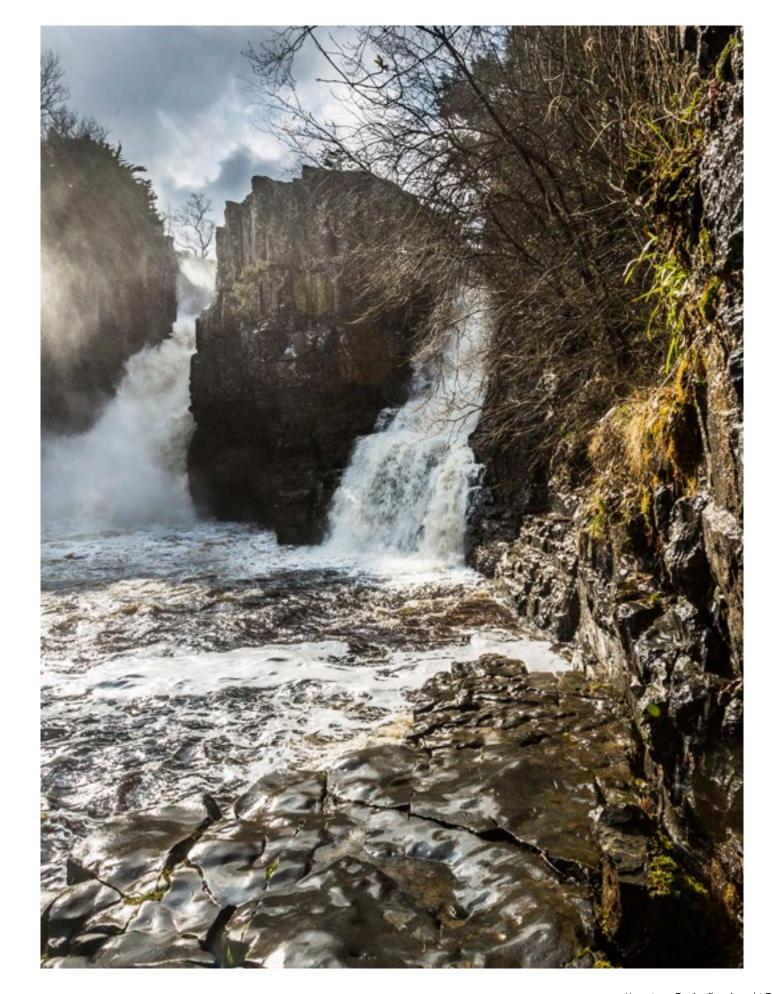
Karndean Designflooring is a family-owned, leading supplier of luxury vinyl tile (LVT), in business since 1973.

We are aware that the activities of our company have an impact on the environment and are committed to the continual improvement of our manufacturing and logistical processes to ensure sustainability and best value for our customers and stakeholders alike. This commitment is driven from the top down, with training given to all employees on how they can contribute to the achievement of our environmental objectives.

We pride ourselves on environmental awareness in the supply and maintenance of all our products worldwide and regularly monitor our performance against key criteria, to ensure continual improvement of both our products and processes in this area.

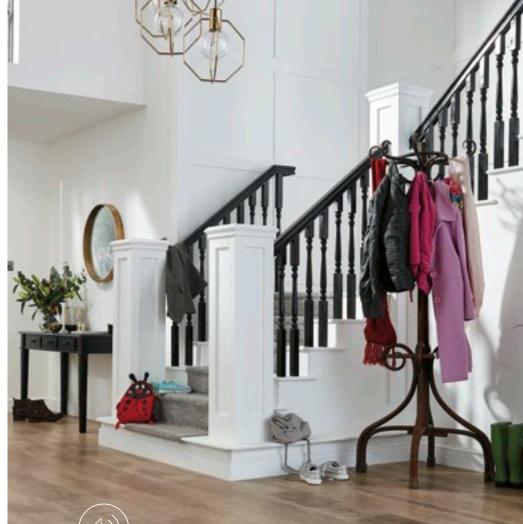
Within our own premises, we reduce our environmental impact by adopting reasonable controls to prevent air, water, ground and noise pollution and keeping sites clean and tidy. We also work with our suppliers and sub-contractors to improve their awareness of environmental issues.













Quiet underfoot

Karndean Designflooring offers formats that reduce noise transfer by up to 22dB – perfect for upstairs bedrooms, playrooms or attic/loft conversions.



Lifetime warranty

Not only is a Karndean floor unique to your home, but it's guaranteed to last for years to come.

☐ Weathered American Pine **LLP335**

From Ourtome...

It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what now are the most realistic luxury vinyl flooring products on the market.

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees — many who are still working with us today — these years bring back many fond memories. Today, Smokey embodies the shared qualities of a Great Dane and a Karndean floor - unmistakable, protective, dependable, loyal and a pillar of the household.

Now stretching across the globe, beyond the walls of the original house, the Karndean family and employees continue to move forward with the same passion to deliver beautiful, innovative designs for your home.





Designing your home can be overwhelming. There are many elements that must fit together, from furniture to flooring, to fixtures and everything in between. Where to begin?

We begin a new design with an inspiration, and we are most inspired by nature. What's your design motivation? Is it aesthetic, such as a throw pillow or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pajamas and your babies (both two- and four-legged) can roll around and play?

No matter what drives you, Karndean was created with your needs in mind. We see flooring differently and by combining our original features with cutting edge design, you can create a simply beautiful floor that you will love for a lifetime.

Our simple method will help you navigate the selection process and design your perfect floor, taking you beyond picking a color and measuring the room. Let's get started!



Meet Marcos & Lotta

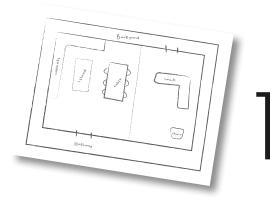
and find out how Karndean set the foundation for their home.

www.karndean.com/marcosandlotta



Create More Than a Floor,

Create a Designfloor



Imagine your space

Something as simple as drawing a picture of your space will put you in a creative mindset.



Design ideas

Take inspiration from our installation patterns guide to design your floor.



Which format and color?

With more than 180+ colors across three formats, we're sure to have a floor that fits your design style.

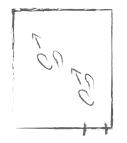
1. Imagine Your Space

On the next page, draw the space that you will be updating by following the example below.

Start with the shape of your space and entry points.



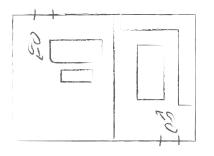
How do you walk through the room?

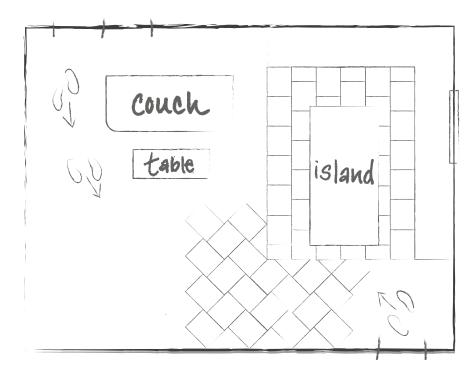


Are there any adjoining rooms?

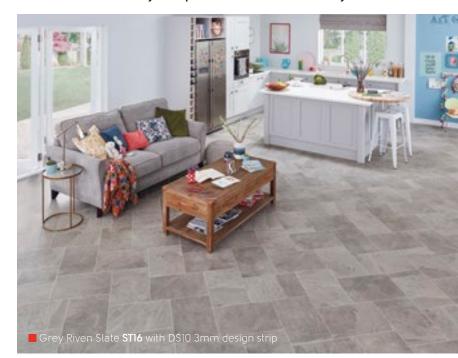


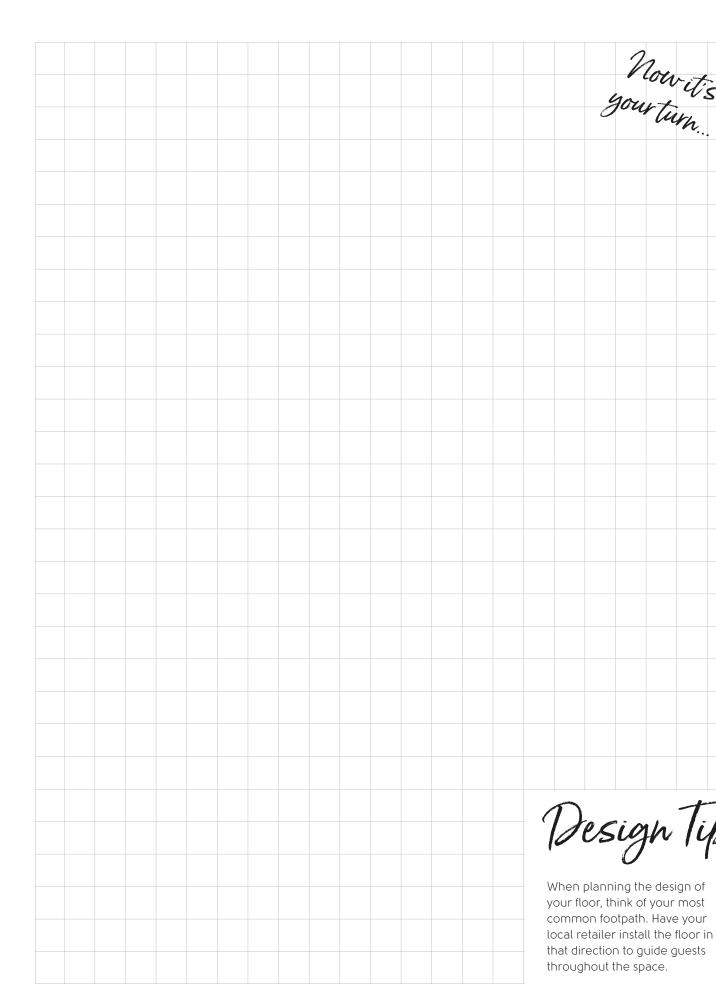
Sketch fixtures in your space.





Take your space from sketch to reality.



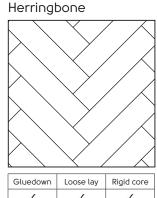


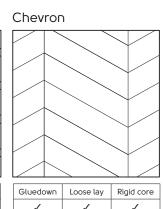
2. Design Ideas

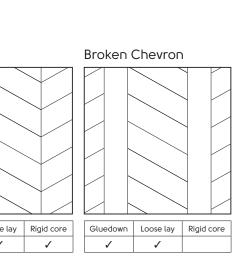
Choosing Your Installation Pattern

It's not just the floor you choose, but the direction you lay it that makes a lasting impression. So how do you know which way you should lay your floor? Keep these pattern options in mind as you browse our three product constructions, as select floors cannot be laid in all of these patterns. Use our pattern guide for inspiration or to share with your local retailer.

WOOD

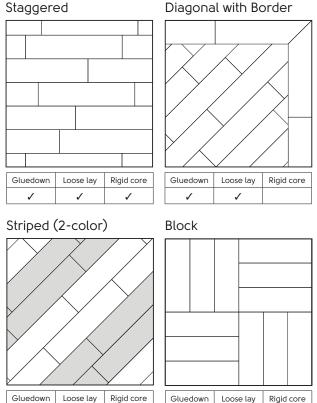




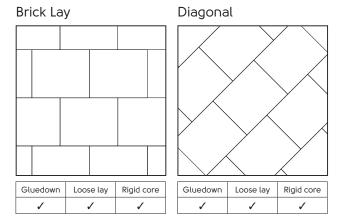


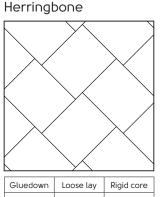


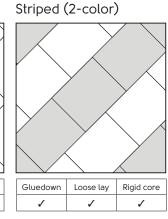




STONE



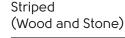


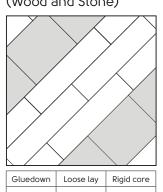


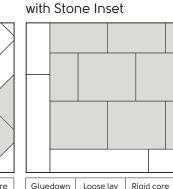












Wood Frame

Loose lay Rigid core Gluedown

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More Design Ideas

Choosing Design Components

Add a personal touch to your gluedown floor with our variety of design components. See our full offering on pages 166-169.



Design Strips

Design strips are narrow pieces of luxury vinyl tile which can be installed between our planks and tiles or used to create a slim border or inlay. They allow you to add visual interest to the design of your floor by adding a grout

> effect between tiles or between planks for a ship lap effect. The beauty of our strips versus real grout is that they won't stain or fade, and they don't have to be sealed.

Design strips are available in a variety of colors and widths. The wider the strip or bolder the color, the more impact. The choice of color is

> Using design strips to create a border is also a popular way to frame your room. Use three or more strips to create a tramline border or keep it simple by using just one strip as a keyline border. Our brochure has examples throughout of how design strips can be used by themselves or in multiples to add a border around the room.







Design Tip

Choose a contrasting strip color to make the color of the product stand out.

Decorative Borders

To add a finishing touch to your design or to frame permanent fixtures, like a kitchen island, consider incorporating a decorative border.

Our decorative borders typically feature two colors: the background color will match your main floor and a contrasting color as the pattern within the border.

Some floors have more than one corresponding border. Use our colorful range key and product code listings on pages 168-169 to discover available options.

If you don't see a pre-designed border that suits your floor or your style, ask your retailer about creating a custom border.





tiles, then add the design border to draw the eye to the entire room.

Features

Add a statement centerpiece to any room, entranceway or stair landing with one of our features.

Pick your favorite feature design, choose which colors you'd like to be in it (we recommend using the color of your main floor as the background color) and discuss with your retailer what size would best fit the space.

Looking for a custom design?

If you're looking for a completely unique feature, your retailer can help you sketch out your idea and create a custom feature design.



20 | Karndean Designflooring Karndean Designflooring | 21

Formats at a Glance

We offer three types of product formats: rigid core, gluedown and loose lay.

Rigid core

Choose rigid core when...

- You want superior acoustics, such as in loft conversions or upstairs rooms.
- You want a quick installation.
- You want to install over an existing floor such as ceramic tiles or floorboards, or uneven subfloor.
- You have a damp subfloor, sometimes found in new builds or extensions.

See page 24 for more details.







Reduces noise transfer



Quick and easy to install



Installs over most existing hard floors









Gluedown

Choose gluedown when...

- You want to create your floor, with different laying patterns, design strips and decorative borders.
- You want to be able to mix stone and wood designs and create a completely bespoke floor.
- You have a completely flat, dry subfloor, prepared by a flooring professional.

See page 26 for more details.







Design capabilities



No expansion gap required



Individual, glued down planks and tiles















Loose lay

Choose loose lay when...

- You want to reduce noise transfer, such as in loft conversions or upstairs rooms.
- You want a quick installation.
- You have a smooth or damp subfloor, sometimes found in new builds or extensions.

See page 28 for more details.



Individually replaceable



Quick and easy to install



Reduces noise transfer

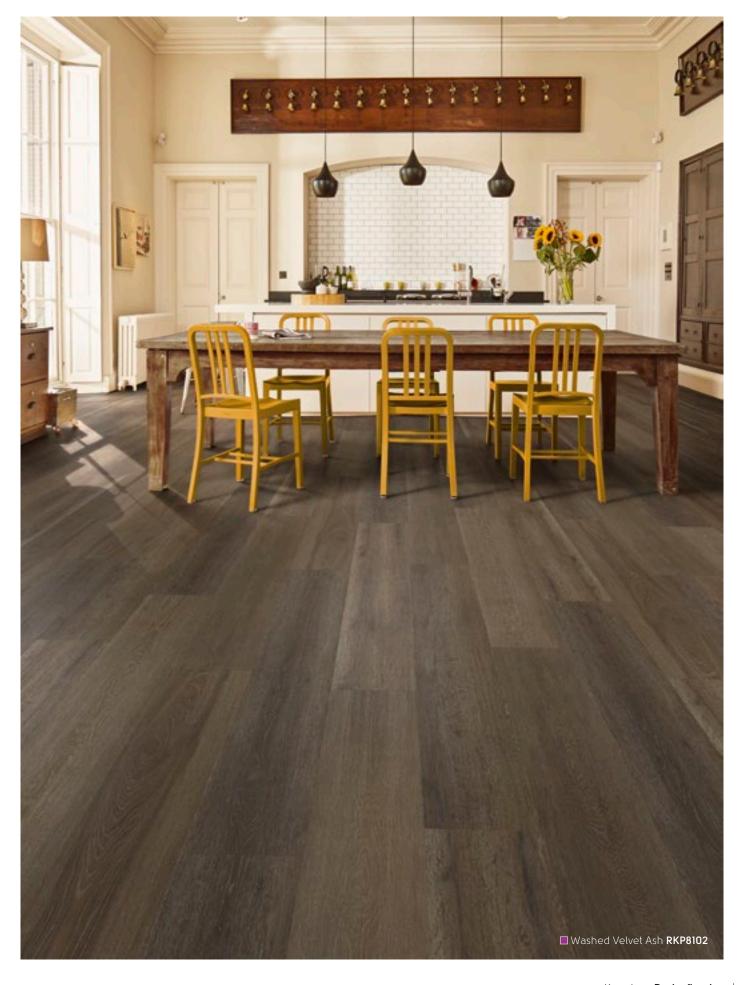


K-Wave® friction grip backing









22 | Karndean Designflooring Karndean **Designflooring** | 23 3. Choose your Format

While any of our formats can be installed in any room of the home, you may be wondering what the differences are and how you know which one is right for you.

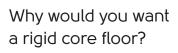


We offer four industry-leading ranges of rigid core: Korlok Select, Korlok Reserve, Van Gogh and Knight Tile.

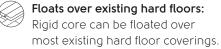
> Rigid core is a type of floating floor that clicks and locks into place and can be floated over most existing hard floors no adhesive necessary.

visuals with the durability and waterproof qualities of luxury vinyl.

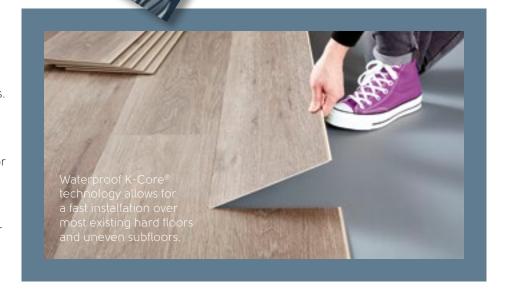
An ideal alternative to laminate and engineered hardwood floors, Karndean Designflooring rigid core offers realistic



☐ Salvaged Barnwood SM-RKP8209



- Acoustic qualities: The premium, pre-attached acoustic foam backing reduces noise transfer to rooms below, making it perfect for upstairs bedrooms, playrooms or attic/loft conversions.
- Quick and easy to install: Clicklocking systems allow the installer to quickly drop and lock planks together, meaning less upheaval and disruption to everyday life.









Contact your local retailer. Go to www.karndean.com/ findaretailer

3. Choose Your Formát

While any of our formats can be installed in any room of the home, you may be wondering what the differences are and how you know which one is right for you.



Our gluedown ranges are:
Art Select, Da Vinci, Van Gogh, Opus and Knight Tile.



Why would you want a gluedown floor?



Design options: Our widest range of designs, colors, textures and sizes.



Personalization: With our gluedown ranges, you have complete control over the look of your floor, from the lay pattern to the incorporation of our design strips and borders.



Individually replaceable: Ability to replace individual planks and tiles.



Glued down: Planks and tiles are permanently secured to the subfloor.











Contact your local retailer.
Go to www.karndean.com/
findaretailer

3. Choose your Format

While any of our formats can be installed in any room of the home, you may be wondering what the differences are and how you know which one is right for you.



Featuring our K-Wave® friction grip backing that holds the product in place using a combination of weight and friction, our loose lay products require only minimal adhesive. Available in Karndean LooseLay and LooseLay Longboard.

With Karndean LooseLay and LooseLay Longboard, you can have a floating floor with design flexibility and even incorporate multiple colors into one design. You can carry your chosen design throughout the space without the need for transition strips. This is our most ergonomic flooring option, meaning it provides the most cushioning underfoot. ☐ Character Walnut **LLP315**



Why would you want a loose lay floor?

Acoustic qualities: Our floating floors help to reduce noise transfer to the room below, perfect for playrooms, children's bedrooms or attic/loft conversions.

Quick and easy to install: Benefit from minimal disruption and a quick installation.

Minimal subfloor preparation: This varies by the type of floor you currently have.







Contact your local retailer. Go to www.karndean.com/ findaretailer

Let's talk

Color Inspiration

When choosing a floor, take into account all of the surrounding materials and finishes. What color will the walls or cabinets be? Will you have stained or white baseboards? All of these items play a part in narrowing down your flooring choices.



Create a Moodboard

Remodeling a whole room and not sure where to start? Create a moodboard with the color scheme you have in mind for the room. Include items like paint samples, pictures from magazines, wallpaper samples - anything that gives you inspiration for your new space!

Visit our Pinterest page karndeanUSA for inspiration!

Visit www.karndean.com or text the product code to 877-722-2086 to ship samples right to your house!



Design your dream floor at home!

Try our Floorstyle visualizer www.karndean.com/floorstyle.

Warm

Warm-toned floors tend to align more with traditional, timeless décor styles and are sure to create an inviting atmosphere.









Neutral

A neutral floor creates a clean backdrop to design the rest of the space. If you frequently like to change your décor, a neutral floor allows for the widest amount of options.







Cool

Cool-toned floors best complement contemporary and modern styles and are sure to add drama and sophistication to any room in your home.









4. Choose Your Color

Organized from light to dark, choose the color that fits the vision of your new space.

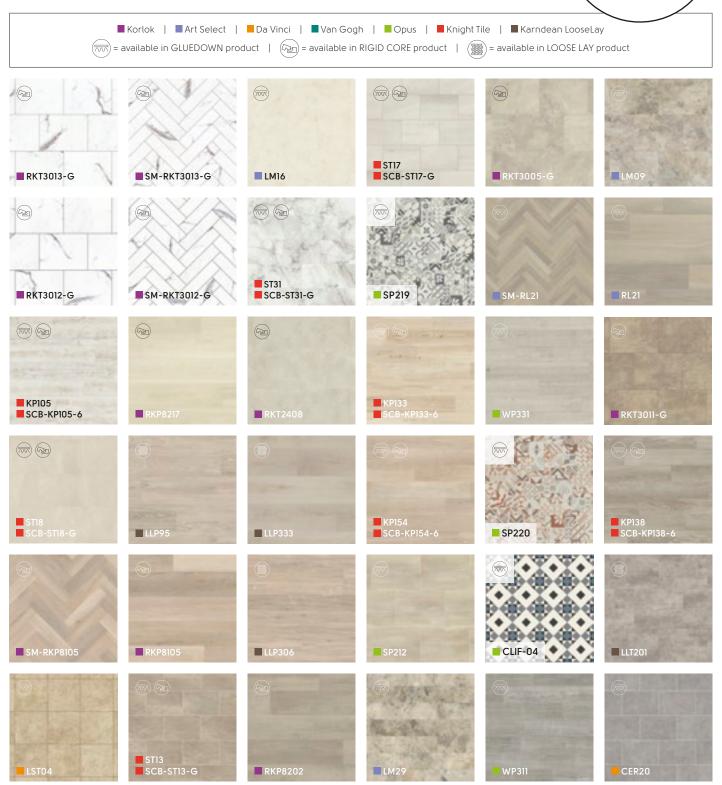
Visit

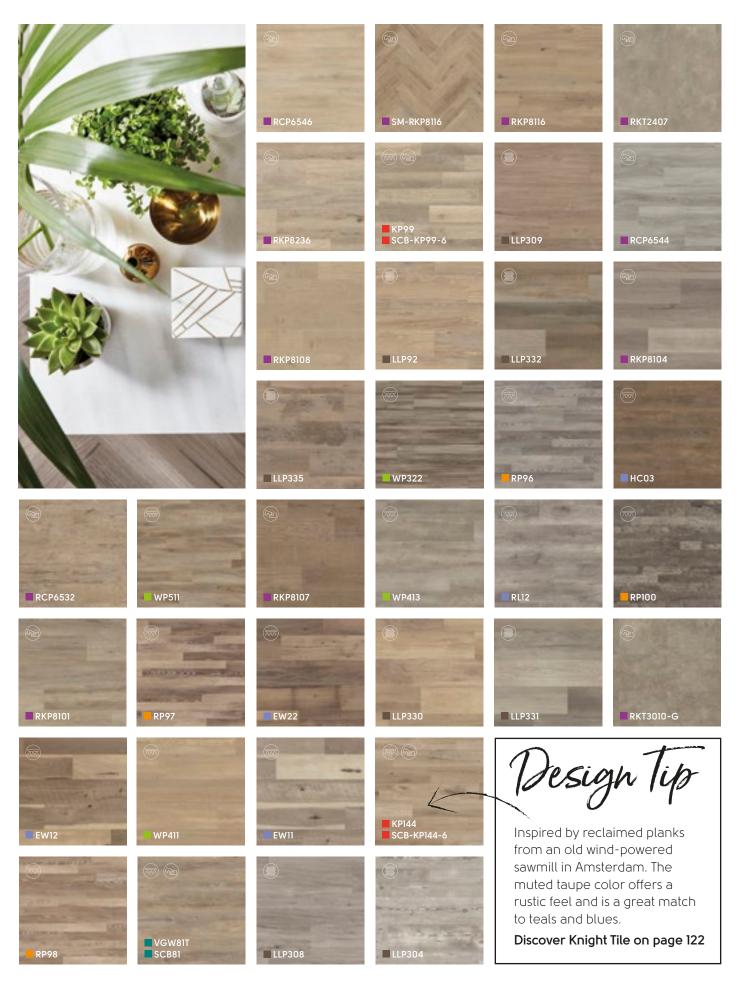
www.karndean.com

or text the product

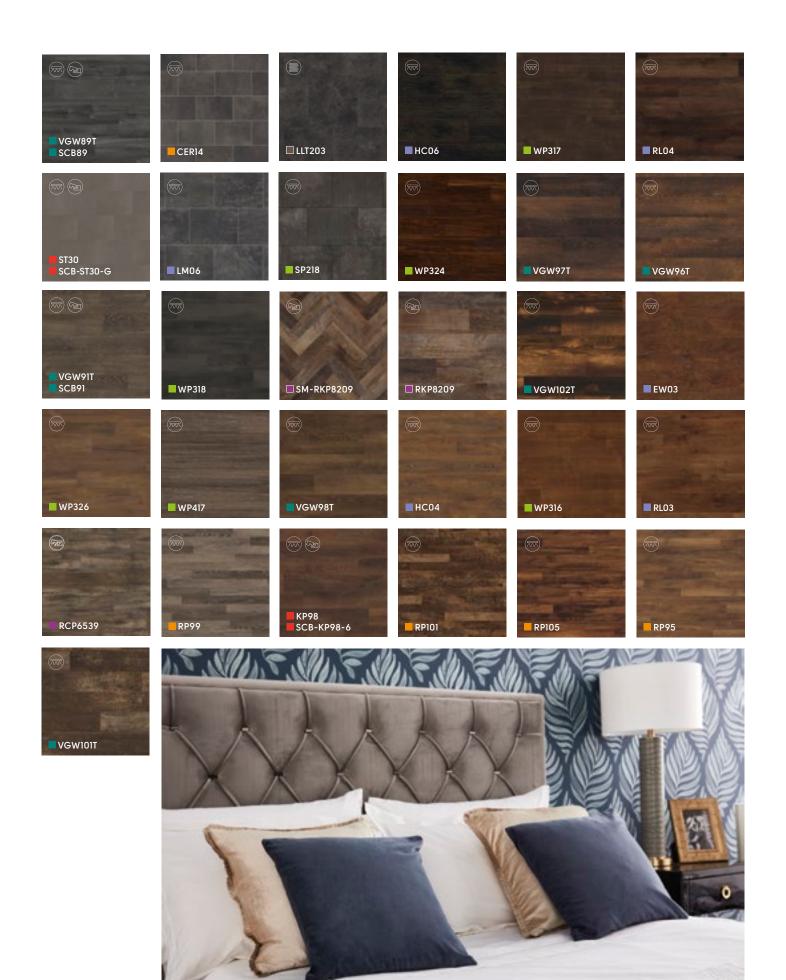
to ship samples right

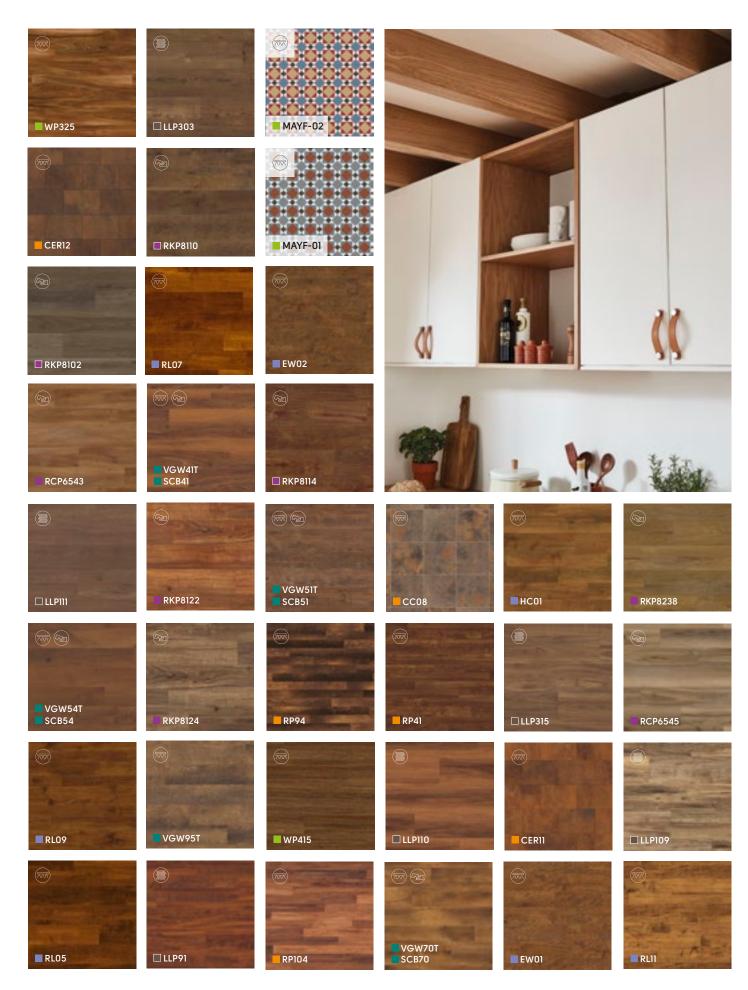
to your house!



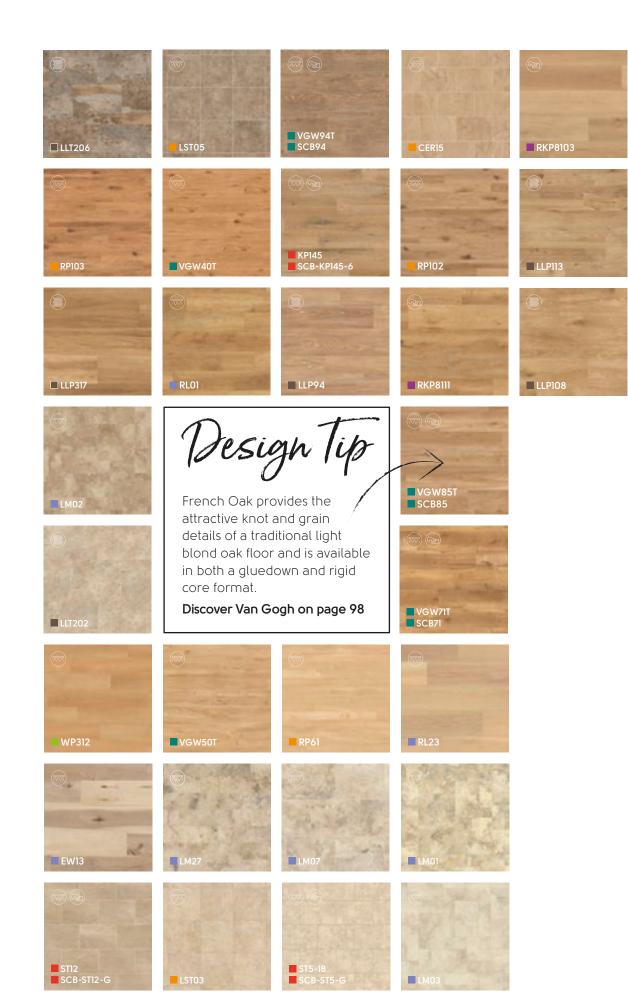


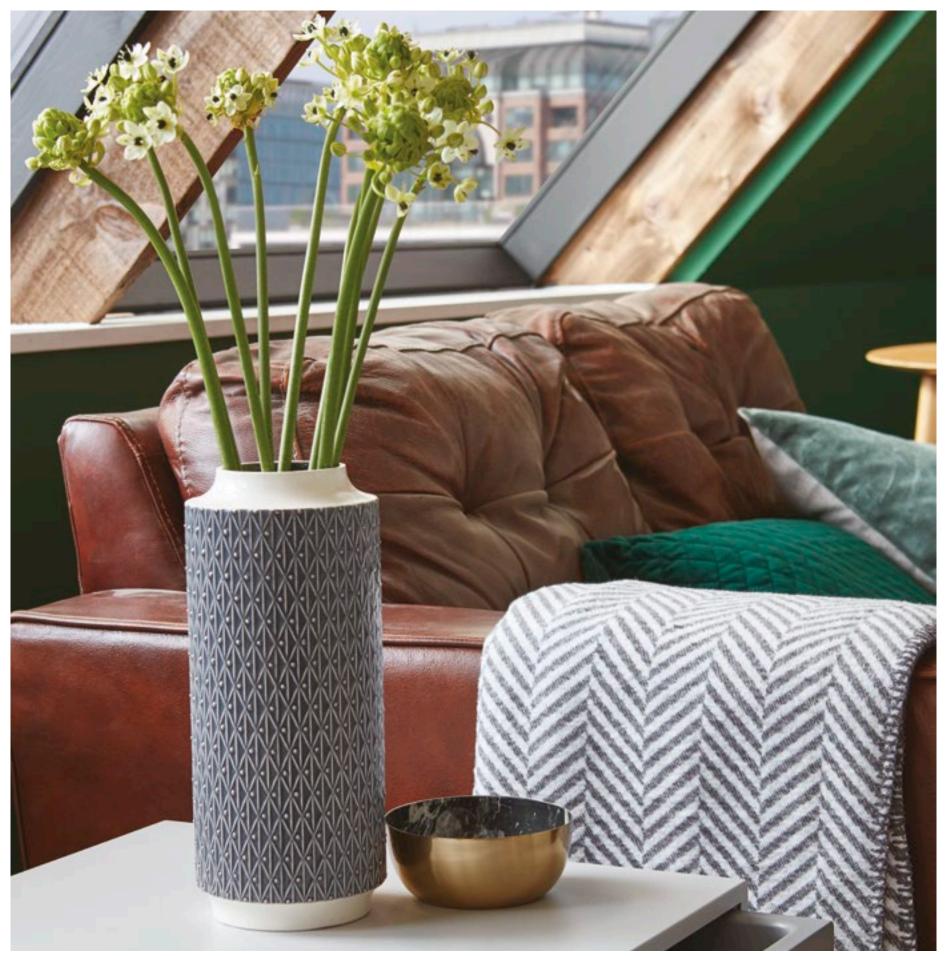














Bring your design ideas to life!

See your future floor with our interactive room viewer, Floorstyle! As you see a color you like, try it from the comfort of your own couch.

Upload a picture of your home and get creative. Explore your options by changing your laying pattern and

mixing colors.



www.karndean.com/floorstyle

Shop Local Your Karndean Designflooring journey continues at your local Karndean retailer. Design Tip Have you chosen other elements of your new room design already? Bring samples of those materials with you when you visit your retailer. This will help you find the perfect floor to match your style.





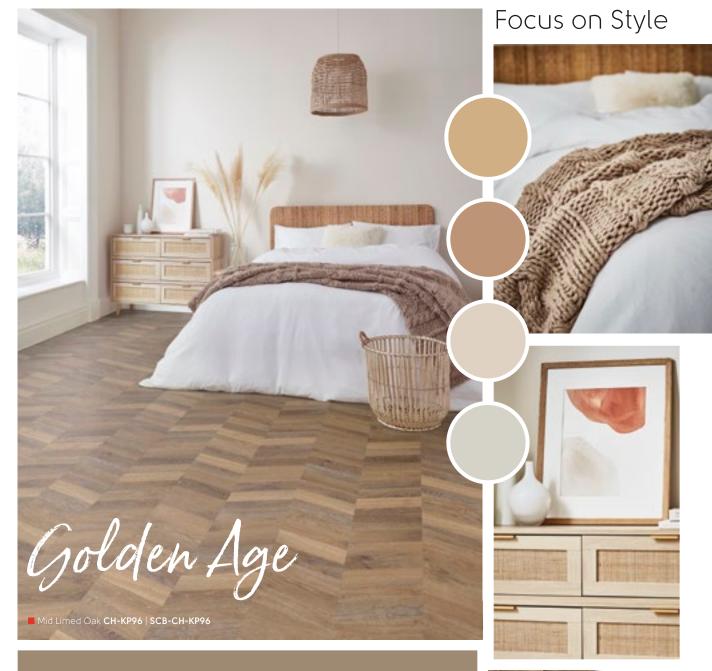
For spaces that will be rich in color, start with a grounding neutral base for flooring. Add in touches of earthy elements to balance the glamour.

Need help finding your style?

Visit our blog www.karndean.com/ourblog

Neutral Oak offers a truly authentic wood look, ideal for both contemporary and traditional homes.





nature by incorporating organic materials, textiles and furnishings.

Looking for design inspiration?

Follow us on Instagram @karndean_usa

> Featuring striking color variations of dusty pale browns and softer golden hues, the worn and rustic appearance of Mid Limed Oak pairs well with eclectic vintage and more traditional interior styles. Easily incorporate a timeless chevron pattern into your project.



Focus on Style | 43 42 | Karndean Designflooring





Traditional style gets a touch of luxury by incorporating metallic fixtures and even patterned fabrics. A great way to elevate a room is by choosing a lay pattern that is sure to strike up a conversation.

Looking for more design styles?

Visit our blog www.karndean.com/ourblog

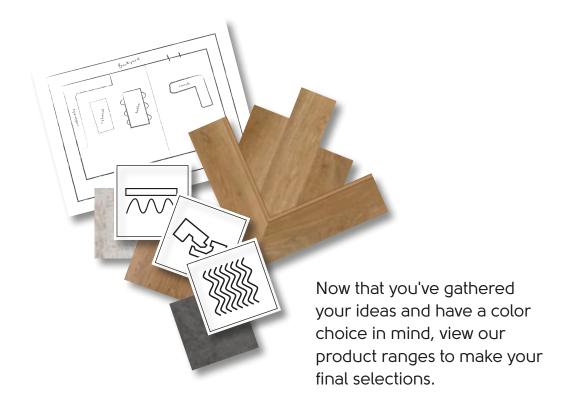


Our design team transformed American black walnut boards by applying a white wash, which both highlighted the wood's natural characteristics and created a unique palette of smoky gray tones. This modern neutral look will add character to any room in your home.

44 | Karndean **Designflooring** Focus on Style | 45



Complete your Designfloor, Choose the Floor that Suits your Style



46 | Karndean Designflooring Focus on Style | 47

Korlok Select

Woods and Stones with a

Soul and a Story





















Korlok Select | 51 50 | Karndean Designflooring











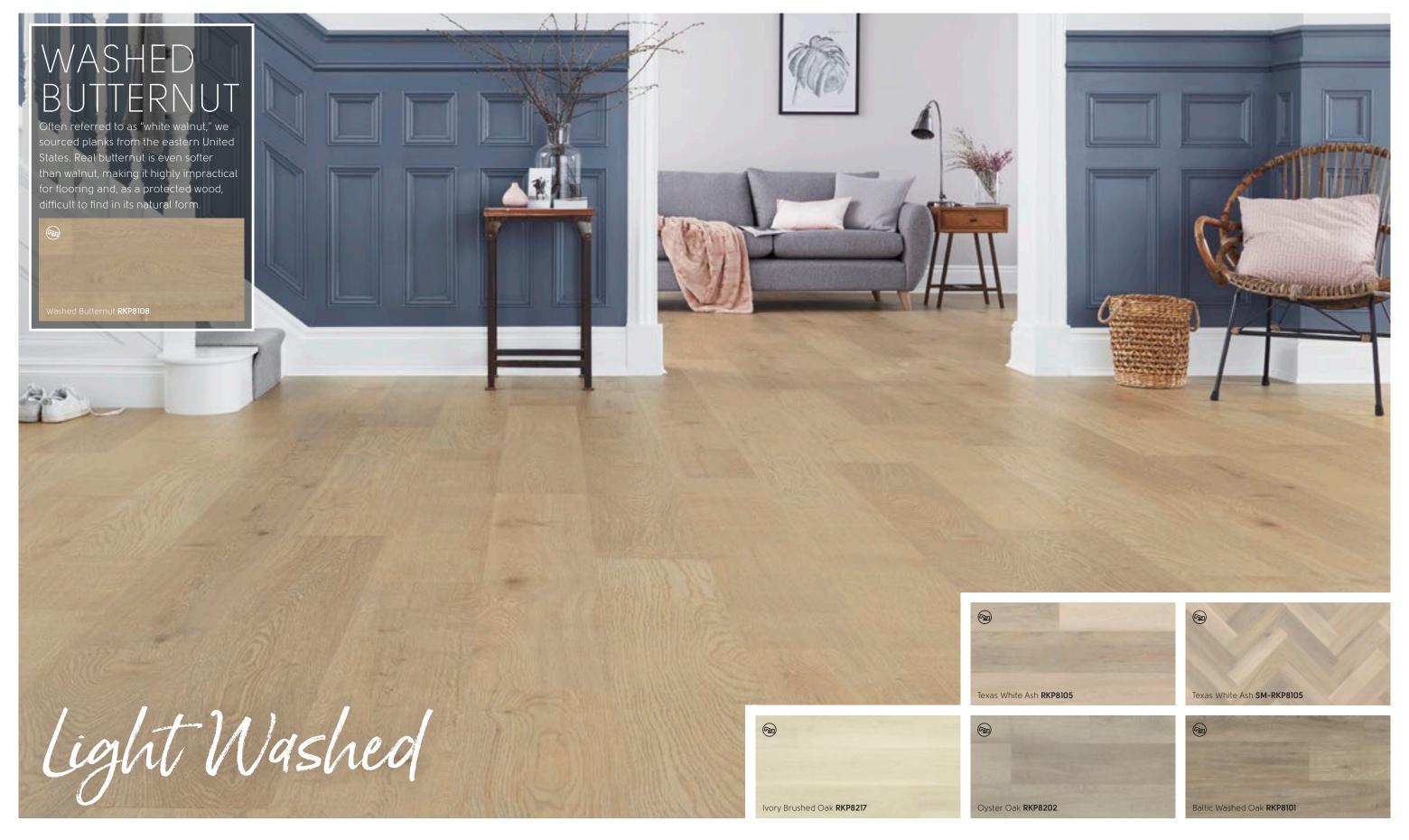


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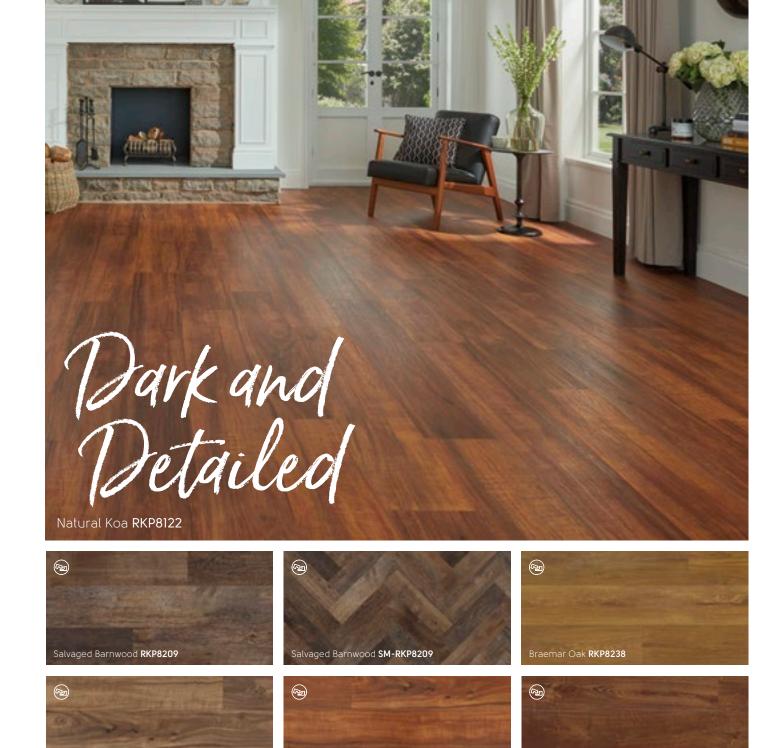
Text the color number to 877-722-2086 to have a free sample shipped to your home.

= available in GLUEDOWN product | = available in RIGID CORE product









atural Koa **RKP8122**

athedral Oak RKP8114

= available in GLUEDOWN product | = available in RIGID CORE product

Korlok Select | 57 56 | Karndean Designflooring



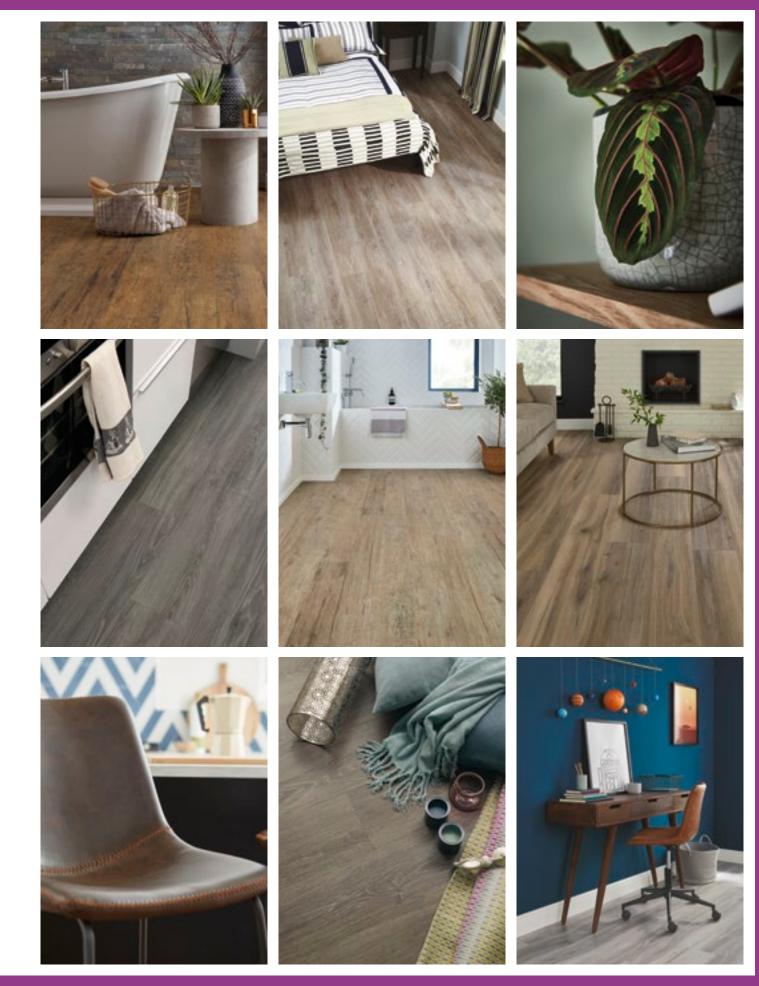






Woods with a

Soul and a Story



Korlok Reserve | 67 66 | Karndean **Designflooring**



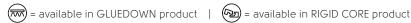
Korlok Reserve | 69 68 | Karndean Designflooring















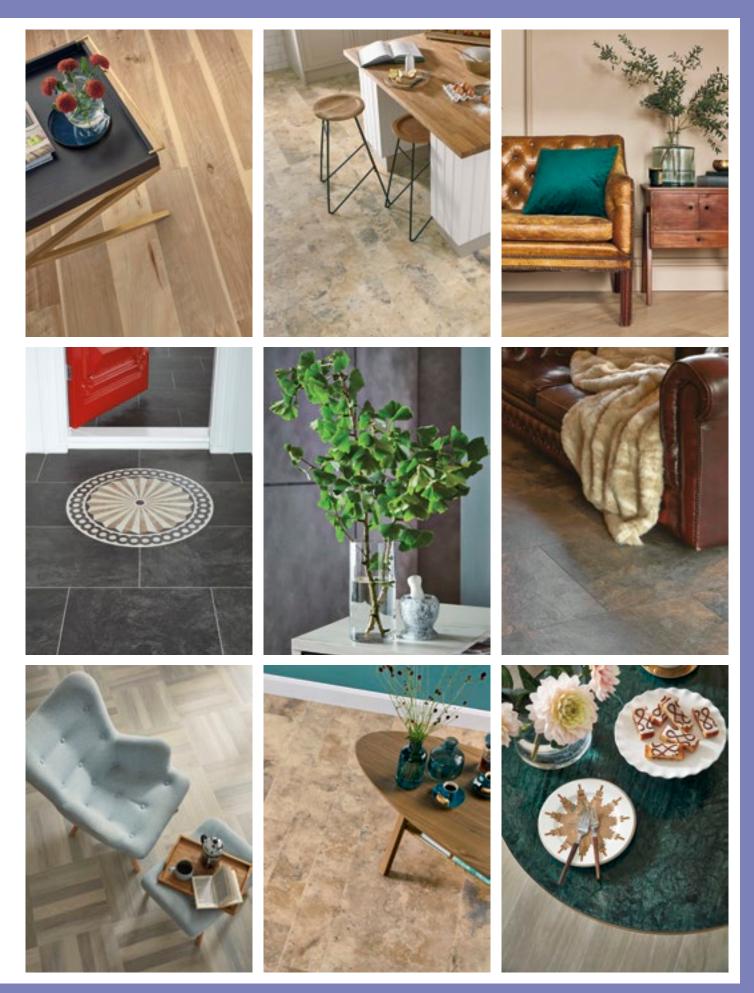


72 | Karndean Designflooring Korlok Reserve | 73



Inherently Beautiful and

Full of Character



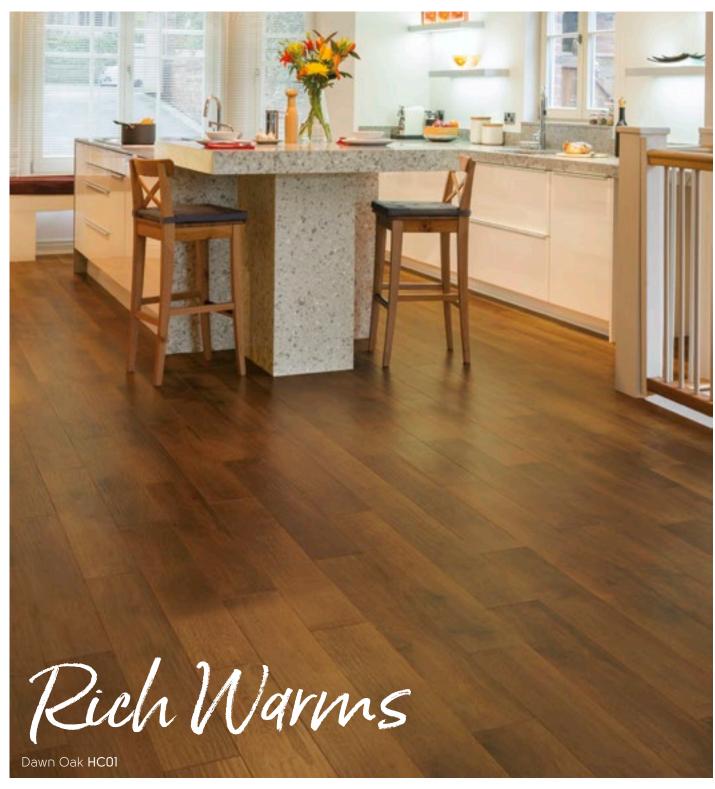
74 | Karndean Designflooring Art Select | 75







Art Select | 79 78 | Karndean **Designflooring**























Text Us Text the color number to **877-722-2086** to have a free sample shipped to your home.

80 | Karndean Designflooring



Art Select | 83 82 | Karndean Designflooring



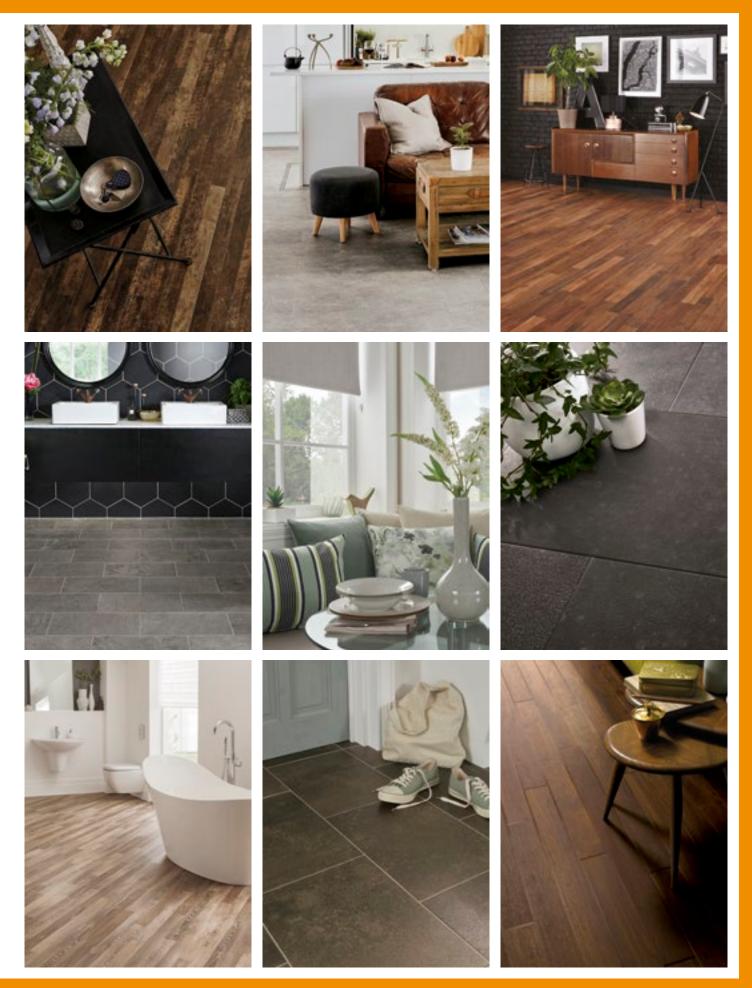


Art Select | 85 84 | Karndean Designflooring



The Essence of Tradition with

Classic Appeal



86 | Karndean **Designflooring** Da Vinci | 87























Da Vinci | 97 96 | Karndean Designflooring



Enduring American Style and Performance

















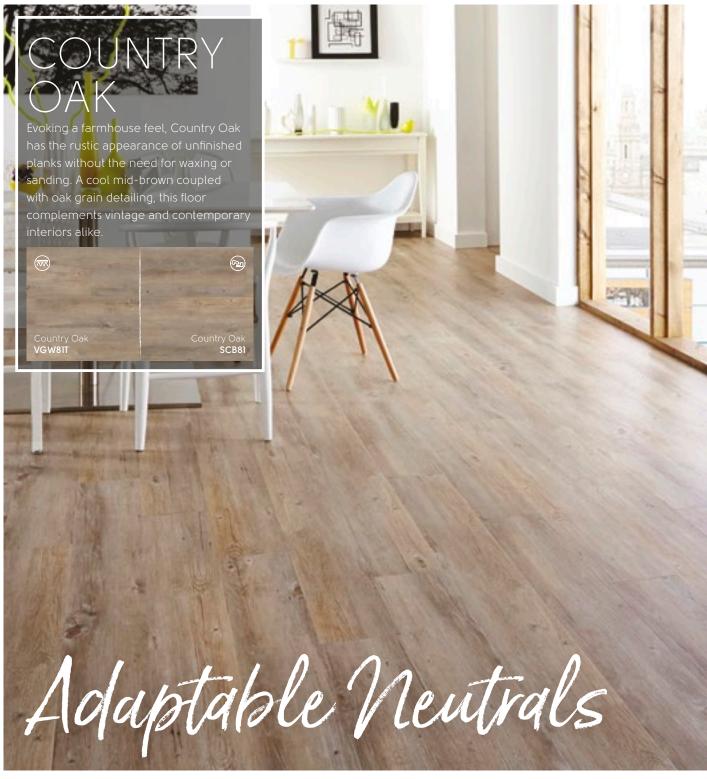


Van Gogh | 99 98 | Karndean Designflooring





Van Gogh | 101 100 | Karndean Designflooring













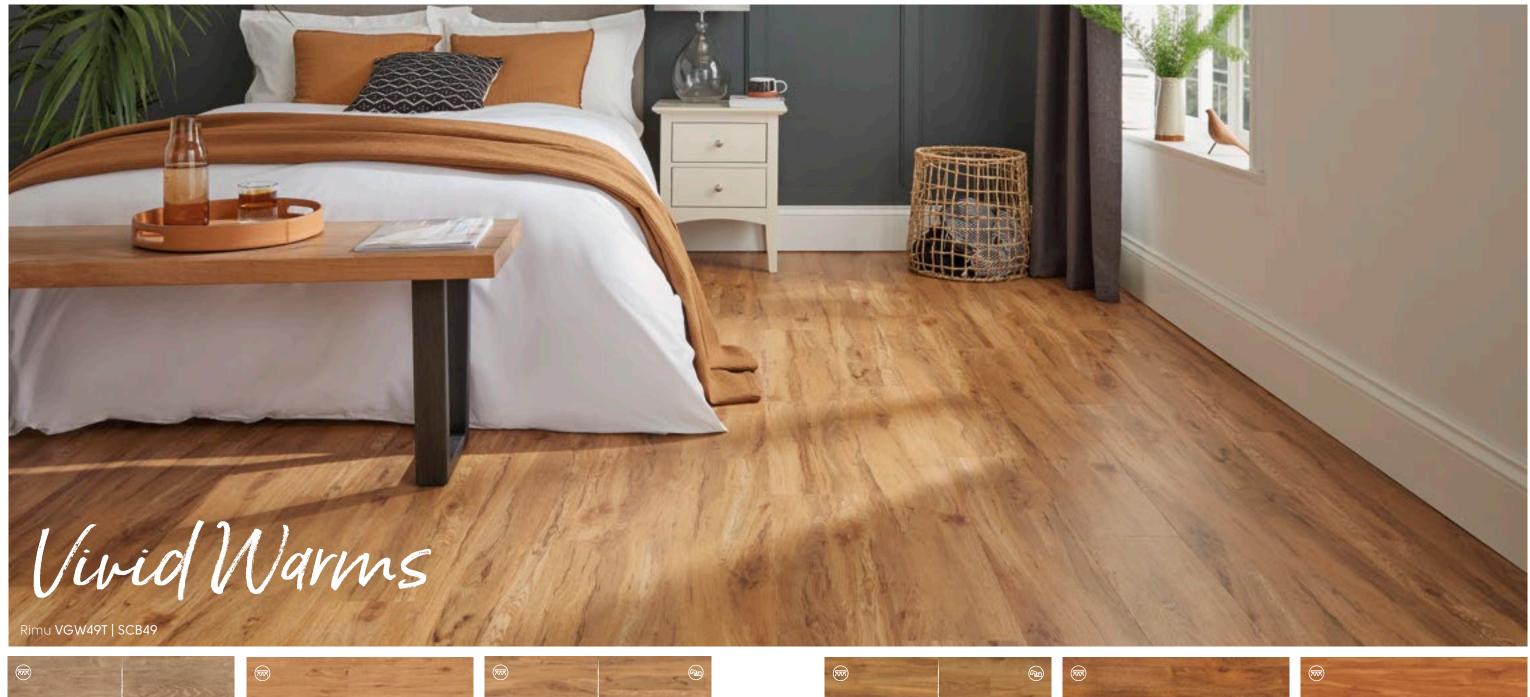








102 | Karndean Designflooring Van Gogh | 103





























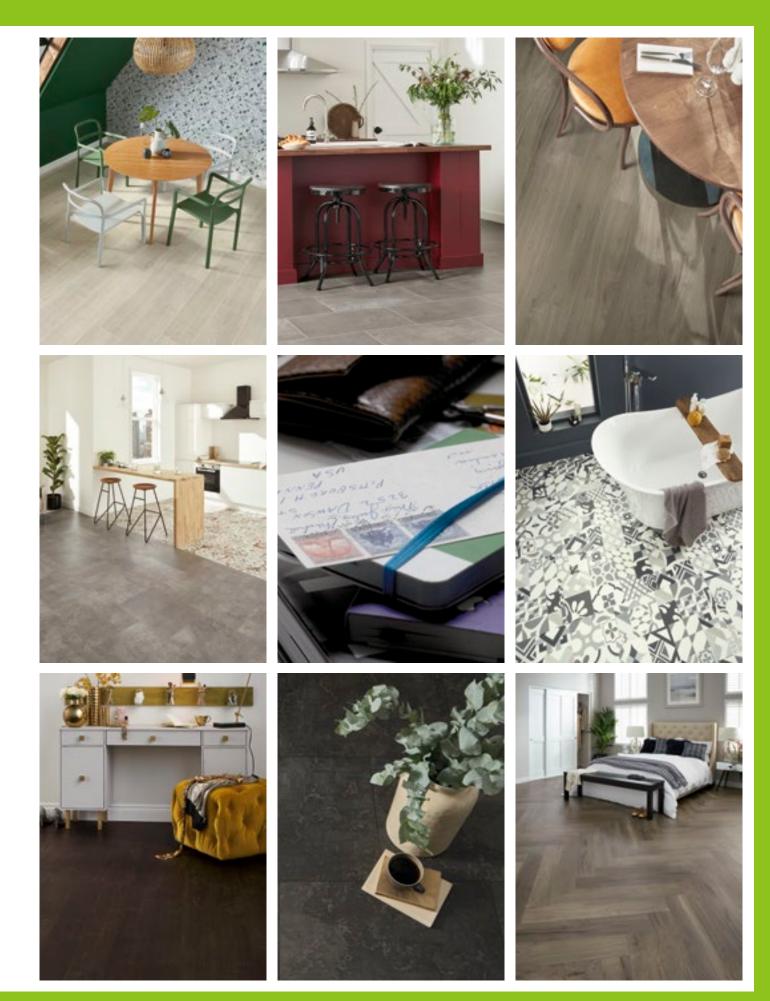
Van Gogh | 105 104 | Karndean Designflooring



106 | Karndean Designflooring Van Gogh | 107



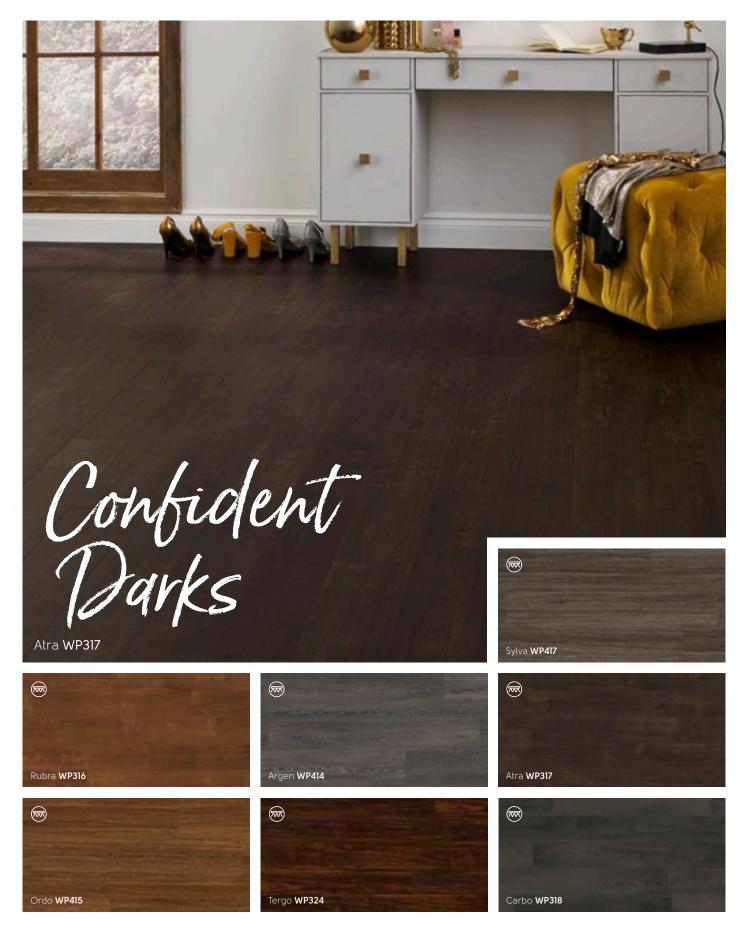
Sought-after Designs Tailored to Modern Trends



108 | Karndean Designflooring



110 | Karndean Designflooring Opus | 111









Text Us Text the color number to 877-722-2086 to have a free sample shipped to your home.

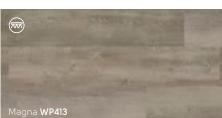
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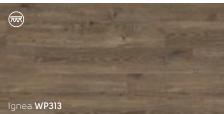


112 | Karndean Designflooring Opus | 113

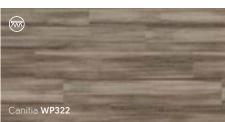


















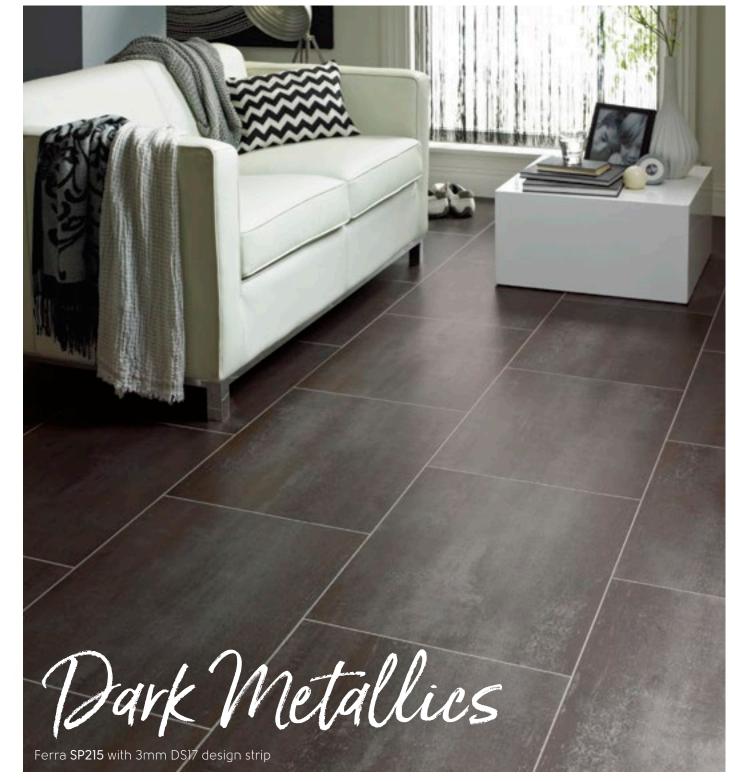


Opus | 115 114 | Karndean Designflooring



116 | Karndean Designflooring Opus | 117









Text Us Text the color number to 877-722-2086 to have a free sample shipped to your home.

= available in GLUEDOWN product | = available in RIGID CORE product



118 | Karndean Designflooring Opus | 119





Opus | 121 120 | Karndean Designflooring



Effortlessly Stylish with Miversal Appeal



















Knight Tile | 123 122 | Karndean Designflooring



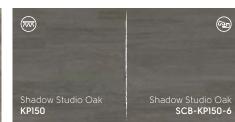
124 | Karndean Designflooring Knight Tile | 125

























Knight Tile | 127 126 | Karndean Designflooring



Knight Tile | 129 128 | Karndean Designflooring















Knight Tile | 131 130 | Karndean Designflooring

Karndean LooseLay Longboard

Where Classic Charm Meets

Contemporary Sophistication



















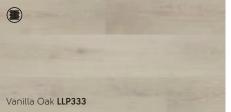
132 | Karndean **Designflooring** LooseLay Longboard | 133



= available in LOOSE LAY product

134 | Karndean Designflooring LooseLay Longboard | 135







Text Us

Text the color number to **877-722-2086** to have a free sample shipped to your home.











136 | Karndean Designflooring















Where Classic Charm Meets

Contemporary Sophistication





















= available in LOOSE LAY product







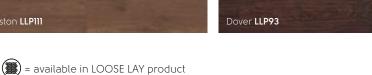




144 | Karndean Designflooring















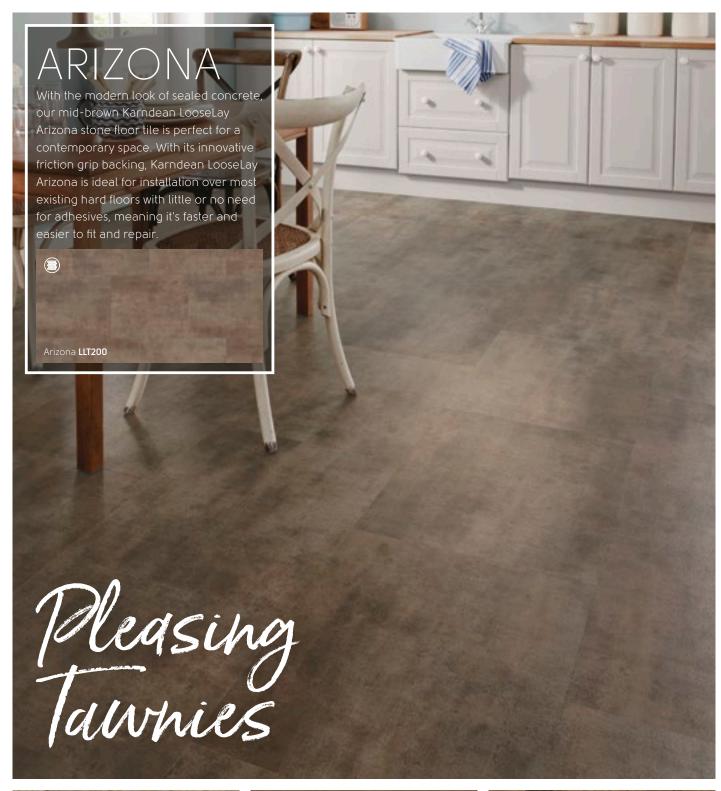
Karndean LooseLay | 145



= available in LOOSE LAY product



= available in LOOSE LAY product

















Text the color number to 877-722-2086 to have a free sample shipped to your home.

Cleaning and Maintaining your Karndean Floor

Karndean Designflooring is durable and easy to look after. Unlike carpet, our hygienic floors do not hold dust, dirt pollen or other allergens. Our K-Guard+® enhanced surface treatment helps protect against everyday wear, spills and scuffs, giving you peace of mind that your Karndean floor will look great for years to come.

A regular sweep and mop with Karndean Clean or other pH neutral, fragrance free cleaner approved for use with vinyl floors is all you need to keep your Karndean floor looking its best and free of germs, including COVID-19. Visit the cleaning and maintenance section of our website where you can watch videos and view answers to frequently asked questions.

www.karndean.com/cleaning

Karndean Designflooring Floor Care Kits

Over time you may want to treat your floor to some extra care. Our Floor Care Kits contain Karndean Clean, Karndean Remove and Karndean Refresh solutions, and are available to order through your retailer.

Karndean Clean can be used for routine maintenance. We recommend using Karndean Remove and Karndean Refresh to rejuvenate your floor every six to twelve months, depending on wear.





Visit us online at www.karndean.com

Find your nearest recommended retailer

Use our online search feature to find your nearest Karndean Designflooring recommended retailer. Simply enter your ZIP code to see who is in your area.

www.www.karndean.com/findaretailer

Order free swatch samples

If you need some extra help selecting the best color for your room, visit www.karndean.com or text the product code to 877-722-2086 to ship samples right to your house. These are designed to help you pick which product is right for you. We recommend visiting a local retailer to see the full color and design variation.

www.karndean.com/samples

Bring your vision to life on Floorstyle

See your future floor with our interactive room viewer, Floorstyle. This 'view in room' digital tool not only lets you see our wide range of vinyl flooring in typical room settings, but you can also upload your own photo and see what a new floor might look like in your actual space!

www.karndean.com/floorstyle

Keep up to date with us:

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For interior ideas follow us on Houzz karndeandesignflooringUSA









Color & Pattern Reproduction

All our products are inspired by things we have seen in nature. Just as variation in both color and detail are part of the beauty of nature, so too ar some of our designs. This means that with some of our products you will see natural variation when your floor is laid.

We are continually developing new ideas and improving on our existing designs. This does mean that sometimes products are withdrawn a short notice.

Karndean Designflooring owns all their designs and are protected by copyrigi

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