Karndean Designflooring

Russell Books

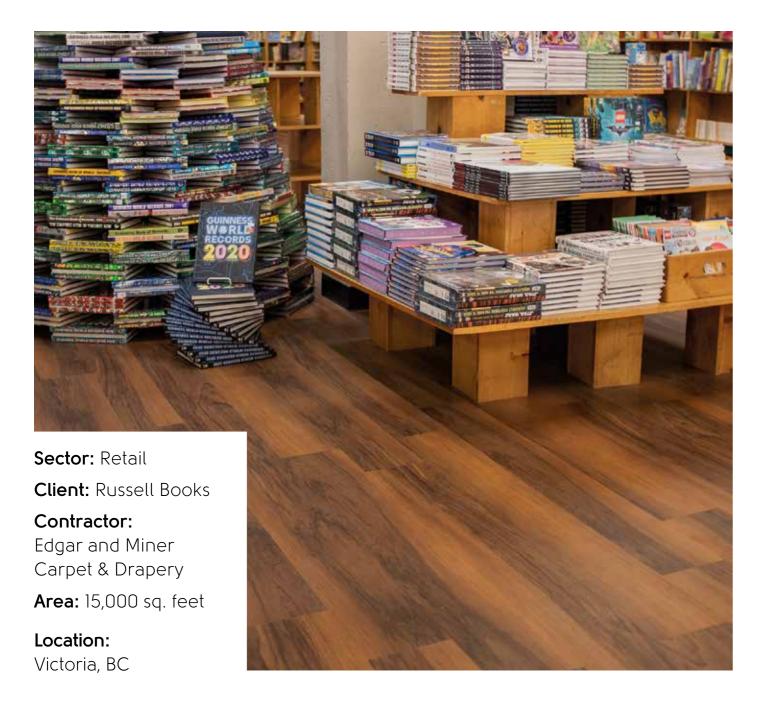
a la fai

Retail

The brief

Located in downtown Victoria, BC, Russell Books is Canada's largest independent bookstore. Boasting over one million books to choose from and growing, Russell Books firmly believes in the importance of literacy within the community. Hosting school events, author readings, and school fairs, the owners and staff at Russell Books spread the importance of reading to the entire community.

Having outgrown their retail space, due in part to the intake of more books, as well as an increase in foot traffic, Russell Books knew it was time to move to a larger more accommodating location. Conveniently, there was retail space open on the same street with two floors, an escalator, and plenty of room for their large collection of books.







The concept

The new space required a floor that could withstand the weight of heavy bookshelves and high levels of foot traffic. Keeping this in mind, the team at Russell Books turned to Karndean Designflooring and settled on the Van Gogh Merbau design. Merbau features a deep, contrasting plank that compliments the existing wooden features for a cosier and classic bookstore experience.

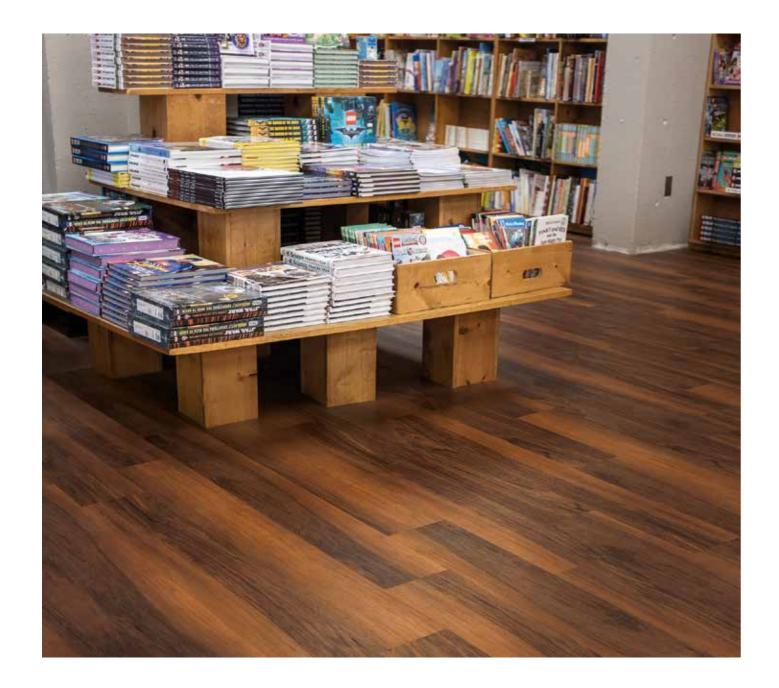
"It is important to us that everyone in the community is able to shop and browse books without any obstacles, for us this meant making our space wheelchair and stroller accessible. We chose Karndean products because they not only stand up to the wear and tear from the wheels, but boasts high slip resistance and a 15-year commercial warranty."

The look

"We chose Karndean's Merbau design for our renovation because the visual matched the wood features already present in our shop. It was important we selected a design that would complement these existing features, as we wanted the space to have a timeless bookstore feel."

"Karndean's Van Gogh product range was the perfect solution for underneath our heavy bookshelves. It was imperative we chose a product that could hold up to the heaviness of the filled shelves, as previous products failed to do so. Built with a 20mil wear layer, we had peace of mind knowing the product was both durable and hard-wearing."

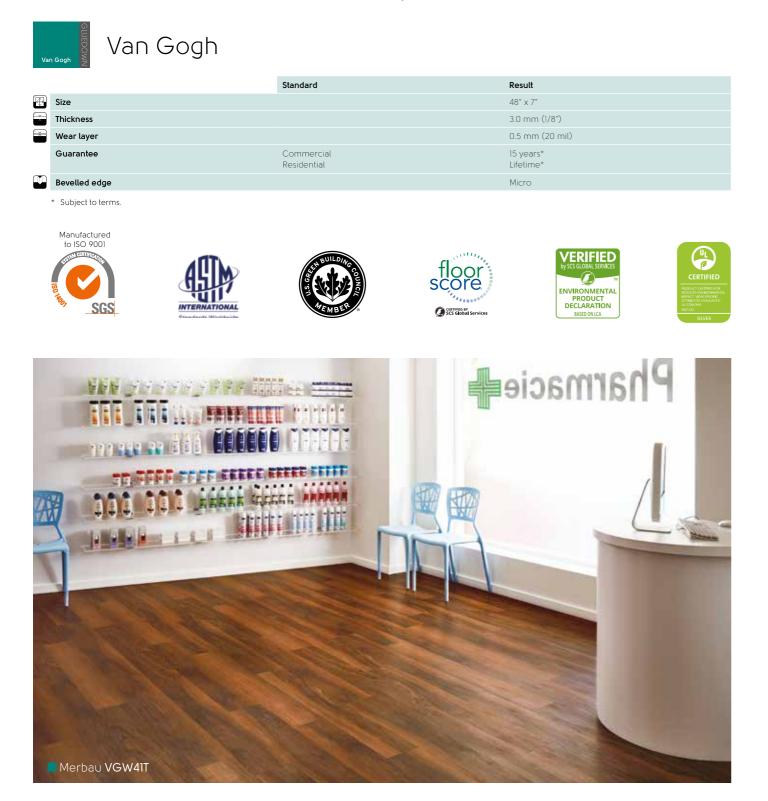
Product used: Merbau VGW4IT







Products specified:



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Technical information

To view the full technical specification for each of our product ranges visit our website:

karndean.com/commercial-flooring/technical-data-sheets

Feeling inspired?

We have a variety of tools available to help you achieve the look you desire for your project:

Commercial website

Our dedicated commercial website is the best resource to finding more information about our products, installation instructions and commercial services available to you.

karndean.com/commercial



Commercial floorstyle

Check out our interactive room viewer, Floorstyle. Play around with different floor designs, laying patterns and design features using either our examples of typical commercial settings or upload a photo of a project you're currently working on to choose a floor to suit.

karndean.com/commercialfloorstyle

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