# PANDORA







Pandora Jewellery Shop Retail case study





Pandora began designing its beloved charms in the year 2000. Each charm has a meaning, or in some cases, many meanings. Whether it's a celebration of colour or pattern or a tribute to a country, occasion, activity or most importantly, a person, each charm is designed to tell the personal story of its wearer while showcasing their unique style.

Sales of the Pandora brand began in Europe and it first entered North America in 2003. The company opened concept stores around the world before its franchising model began in Australia in 2009. Pandora products are sold in more than 100 countries on six continents through approximately 6,700 points of sale, including approximately 2,400 concept stores. The company employs over 26,000 people, of whom 13,200 are located in Gemopolis, Thailand, the company's sole manufacturing site since 1989.

Karndean Designflooring was carefully selected for installation in Pandora's Christchurch boutique. The natural beauty of Karndeans design led LVT floors not only offered the perfect premium look that complemented the brand's luxury status, but also ticked all the right boxes when it came to a flooring solution that was not only simply beautiful but also fit for purpose. Featuring a 0.5mm wear layer, R10 slip resistance rating, and backed by a commercial heavyduty 15-year lifetime warranty, Karndean's Opus wood look LVT provided the boutique with a floor that would stand up to the daily wear and tear of a high foot traffic retail space.

Sector: Retail
Client: Pandora

**Contractor:** The Flooring Centre

**Location:** Christchurch, New Zealand

Area: 45m2

**Product used:** Opus Cera WP314 (Discontinued design)















## Focus on style

PANDÖRA



A premium look that complements the brands luxury status

### **Formats**

We offer three types of product formats: Loose lay, rigid core and gluedown.

#### Loose lay



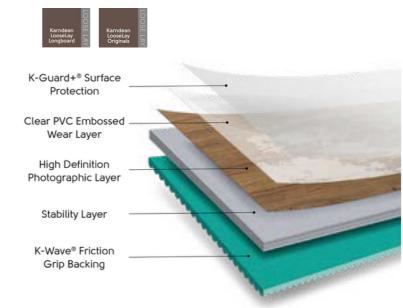
Karndean LooseLay features our K-Wave® friction grip backing which helps hold the product to the subfloor without adhesive, making it quick and easy to install. Ideal for underfloor access panels and temporary roomsets, each plank can be lifted individually where required.

#### LooseLay Originals

1050 x 250mm plank, 500 x 610mm tile

#### LooseLay Longboard

1500 x 250mm plank



#### Rigid core



Our rigid core ranges are ideal for installations where acoustics, uneven subfloors or preservation of existing hard floors need to be considered. A click-locking mechanism allows for quick installation and the preattached backing eliminates the need for a separate underlayment.

#### Korlok

1420 x 225mm plank, 457 x 600mm tile

#### Van Gogh

1220 x 180mm plank

#### **Knight Tile**

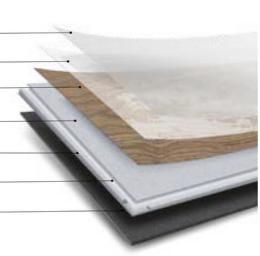
1220 x 180mm plank, 305 x 457mm tile











#### Gluedown



Our gluedown ranges offer our widest choice of colours and formats. Features such as textured emboss or our premium handscraped finish, wide bevels or flat edges make each range unique to Karndean Designflooring.

#### **Art Select**

228 x 76mm, 915 x 152mm, 1219 x 178mm plank

#### Van Gogh

1219 x 178mm plank

#### Opus

915 x 152mm, 1219 x 228mm plank, 457 x 610mm tile

#### **Knight Tile**

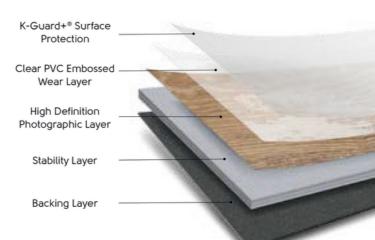
1219 x 178mm plank, 305 x 305mm, 305 x 457mm tile











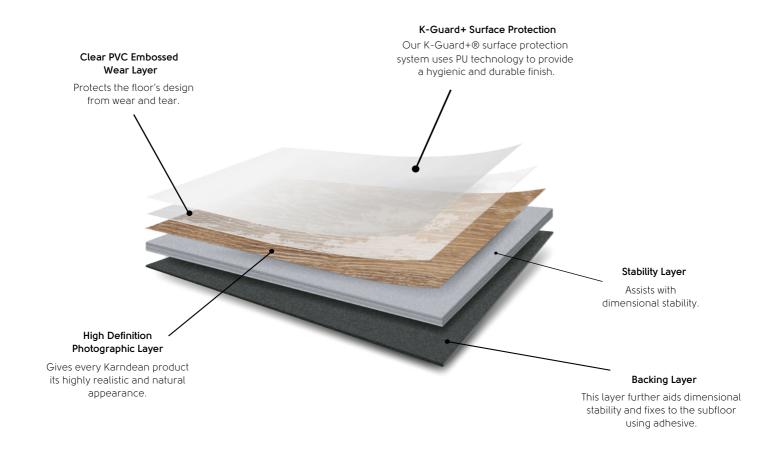
## Alternative designs

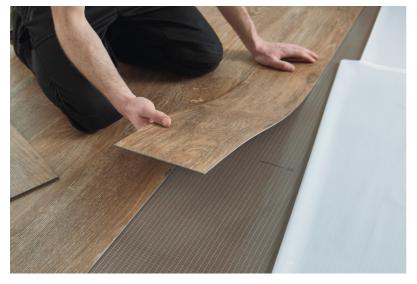
Create the same look for your commercial project. We have a variety of products to match, within our ranges.



## Why choose a gluedown floor?

With our gluedown format you have complete control over the look of your floor, from the laying pattern to the incorporation of our design strips and borders.







### The benefits of Karndean Gluedown





#### Individually replaceable

Gluedown Planks and tiles can be individually replaced should the need arise.



#### No expansion gap required

Unlike rigid core, gluedown floors do not require an expansion gap.



#### Design capabilities

Choose your preferred laying pattern and customise your gluedown floor with our design strips and borders.



#### Individual, glued down planks and tiles

Our gluedown planks and tiles are individually glued down using a hard set adhesive.

## With all the added benefits of Karndean luxury vinyl flooring...















Realistic designs

Durable

Low maintenance

Comfort

Environmentally friendly

Hygienic

Warranty\*





## Technical datasheets & Installation guidelines

Please follow the below QR code links to our technical datasheets and installation guidelines for our ranges.

#### **Our Ranges**



















<u>Technical datasheets</u>

<u>Installation Guidelines</u>

## bimstere



BIMstore files

## Product specified:



Opus



		Standard	Result
	Size		Plank 914.4mm x 152.4mm
° ∨ ∧	Thickness		2.5 mm
6 🗡	Wear layer		0.5 mm
	Guarantee	Commercial Residential	15 years wear* Lifetime wear*
	Slip resistance	AS/NZ4586	R10

<sup>\*</sup> Subject to terms. View our guarantee

See Technical Data Sheet via the QR code above for full specification

## Visit us online at karndean.com where you can...

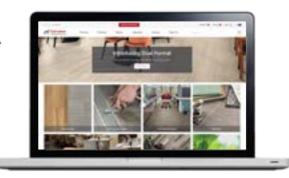
#### Find website support

The website offers a wealth of inspiration, case studies and design ideas, detailed technical information and a look inside our head office and warehouse. When you are designing floors this is your point of reference for information, samples and practical support.

Website tools include:

**Product Selector** Digital Specification Library Technical data Sector application

Installation guidelines Order samples **Brochures** BIM files



#### Order samples

If you need some extra help selecting the best colour for your project, why not order some cutting samples? These are small swatch samples designed to help you pick which product is right for you.

www.karndean.com/commercialsamples





#### Check out our Digital Specification Library

We have developed a great tool which allows you to pick a room or upload a photo of your space and see what different floors will look like. It's really easy to use and will allow you to create your perfect Designflooring combination.

www.karndean.com/digitalspecificationlibrary



#### Sign up for our e-newsletter

We'd love to keep in touch with you. To receive our latest Karndean updates including design, technical data and BIM files, sign up online today at www.karndean.com

## Keep up-to-date with us

Follow us on our social media channels.



(in) Karndean Designflooring ANZ



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KarndeanDesignFloors





#### Imagery and Design Reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection: www.karndean.com/advice. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice. We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information.

#### Contact us

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\*Calls may be recorded for training and quality purposes.











