

July 20, 2026

FOR IMMEDIATE RELEASE

Karndean Designflooring Updates Popular Van Gogh Collection
Luxury Vinyl Supplier Introduces Stylish New Wood-Inspired Designs

EXPORT, PA – Freshly updated with several new wood-inspired designs, the Van Gogh collection from Karndean Designflooring offers a broad palette of luxury vinyl plank flooring. The collection beautifully captures the distinctive natural details of woods such as elm, oak and pine. Every floor is available in both gluedown and rigid core, ensuring consumers have the right look and performance for their home.

Introduced in 2001, Van Gogh has grown into a mainstay collection for Karndean retailers, says Jenne Ross, Karndean Director of Product.

“Van Gogh has proven appeal with homeowners, which has translated to consistent sales for retailers,” Ross says. “The new oak, elm and pine designs in the collection all feature the same artistry, craftsmanship and attention to detail that set our LVP apart in the marketplace.”



Indy Urban Elm (VGW148T | SCB148) is one of several stylish additions to our Van Gogh collection.

Certified Quality

Van Gogh rigid core floors are ASSURE CERTIFIED™ by the Resilient Floor Covering Institute (RFCI) and SCS Global Services, ensuring the flooring has been manufactured to the highest standards and meets all the requirements for indoor air quality, rigorous performance, low heavy metals and being free of ortho-phthalates content. Van Gogh rigid core also passes the new ASTM F3781 testing for fracture resistance at locked edges. Every Van Gogh floor, gluedown and rigid core, has a 20 mil wear layer and is backed by a lifetime residential warranty.

T: (888) 266 4343 | F: (800) 887 7043 | E: info@karndean.com | W: karndean.com
Corporate Headquarters, 1100 Pontiac Court, Bushy Run Corporate Park, Export, PA 15632
West Coast Distribution, 4230 N 5th Street, Suite 100, North Las Vegas, NV 89030
Central Distribution, 14201 Sovereign Road, Suite 141, Fort Worth, TX 76155

“Retailers know they can sell Karndean with confidence, whether it’s gluedown, rigid core or loose lay,” Ross says. “Luxury vinyl has always been our sole focus. That specialized expertise absolutely makes a difference in the quality of the product.”

Curation And Craftsmanship

Like all award-winning Karndean luxury vinyl, the Van Gogh collection captures the natural beauty of wood in extraordinary detail. Combining artistry, craftsmanship and cutting-edge technology, every wood-inspired design is an original available exclusively from Karndean.

Karndean develops and owns all of its designs – both the wood- and stone-inspired – curating the natural materials that inspire them from around the world. The Karndean product development team crafts the wood and stone to capture and enhance the natural beauty, ultimately resulting in a visual on print film that becomes Karndean intellectual property.

To learn more about the Van Gogh collection, [go to the Karndean website](#). If you’re interested in becoming a Karndean retailer, email info@karndean.com.



Inspired by oak from a Bavarian mountain forest, Sable Apres Oak (VGW146T | SCB146) is rich with warmth and time-worn character.



Natural Vintage Pine (VGW151T | SCB151) evokes a rustic farmhouse feel on 48" x 7" planks.



Inspired by oak from a Bavarian mountain forest, Honey Apres Oak (VGW147T | SCB147) embraces the timber's natural imperfections.

Photo link:

<https://www.dropbox.com/scl/fo/8bqtvkvi94m0zekr0o854/ANIPMs-jZTADrsNPgLVagg0?rlkey=e50c4pfqoh9fw8mtkssbvq1e7&st=q0v02baw&dl=0>



For press inquiries:

Please contact Samantha Thomas, Media Marketing Specialist, Karndean Designflooring. Email: samantha.thomas@karndean.com. Tel: 888-266-4343 x 2012.

About Karndean Designflooring

Karndean Designflooring is a supplier of luxury vinyl flooring inspired by wood and stone hand selected from around the world. In doing so, we offer customers the personal touch of a family-owned business – something we're proud to have been since the start in 1973. With operations in the United States, United Kingdom, Australia, New Zealand and Canada, we provide the resilient-flooring industry's most beautiful wood- and stone-inspired luxury vinyl designs in a product that meets the practical demands of both residential and commercial installation and performance. Learn more at www.karndean.com.