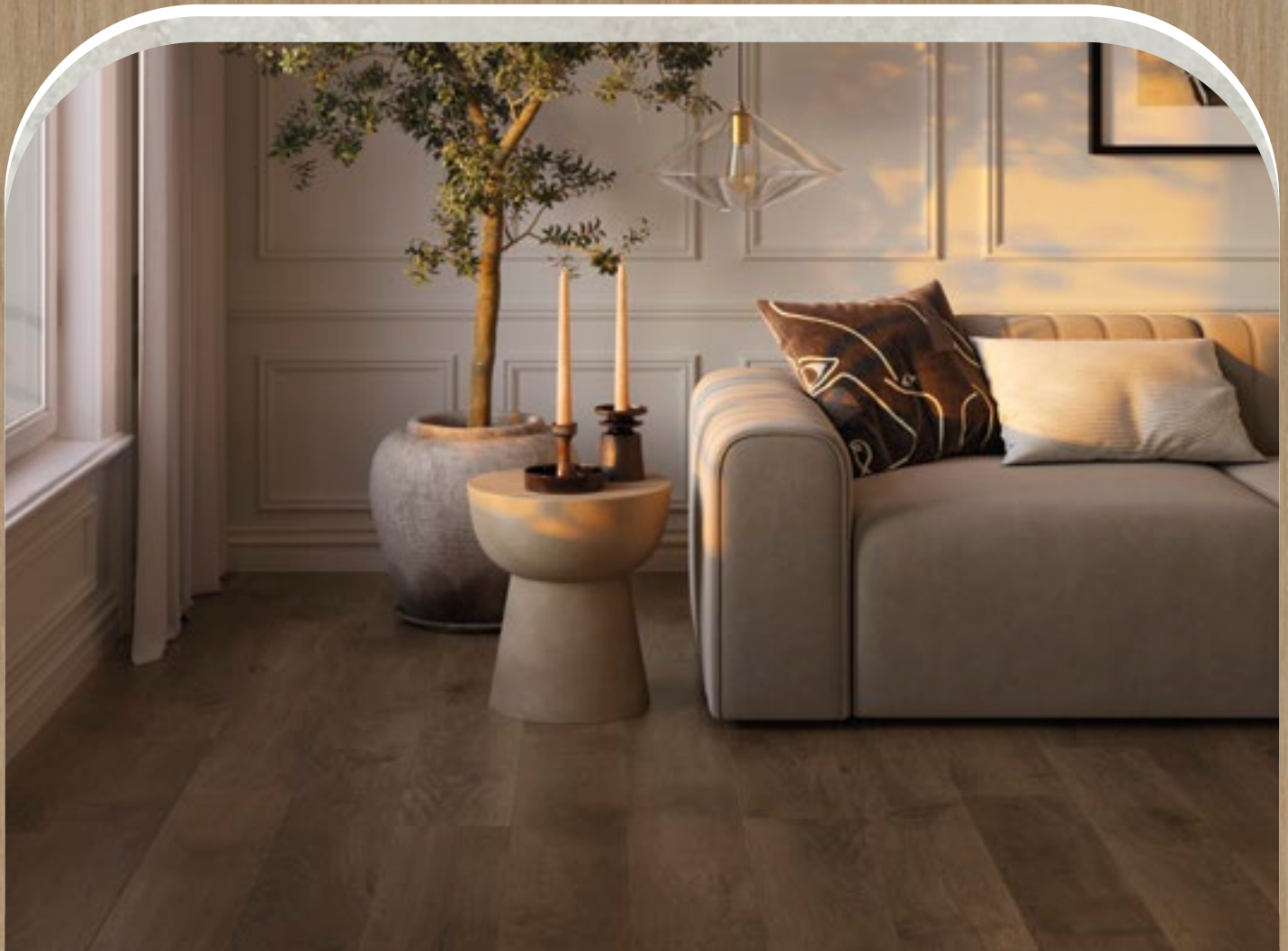




Karndean
Designflooring



Create a feeling. Evoke a mood. Express your distinctive style.

2025 KARNDEAN DESIGN AESTHETICS

KARNDEAN DESIGN AESTHETICS

The Synthesis of Style + Mood

Your home is an expression of your style. It's why we travel the world, seeking out the beautiful woods and stones that inspire our luxury vinyl flooring.

In the hands of our talented design team, those woods and stones are used to craft flooring of different colors, textures and character, providing stylish options for a variety of interior design aesthetics.

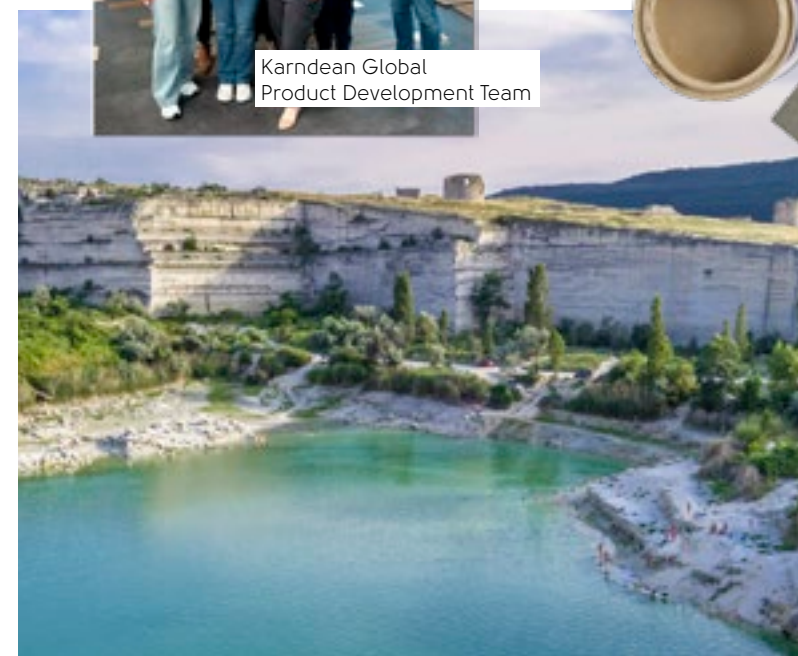
Every wood and stone design is a Karndean original, each as unique as your style.



PRANA



Karndean Global
Product Development Team



■ Natural Limestone ST33



The character, color and texture of our original flooring designs are carefully chosen to complement larger interior design aesthetics – holistic perspectives that shape the look, feel and function of an entire space.

Our design aesthetics are continually influenced by the world around us. Changing behaviors, attitudes and values are represented through design choices for colors, textures, shapes and forms.

Which design aesthetic matches
your style – and your lifestyle?

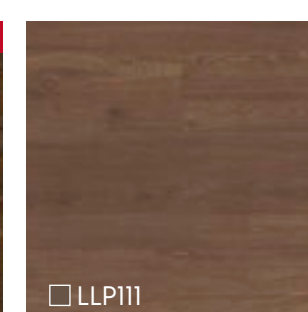
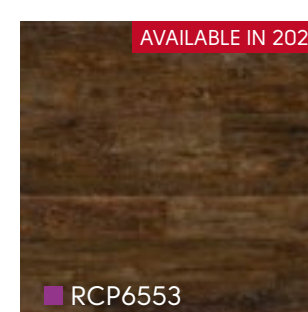
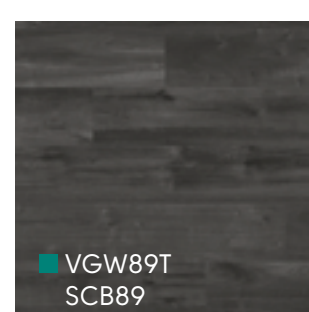
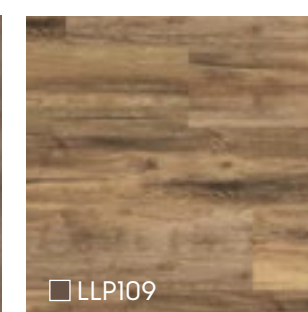
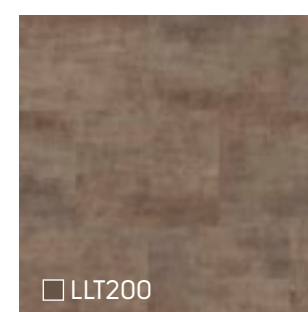
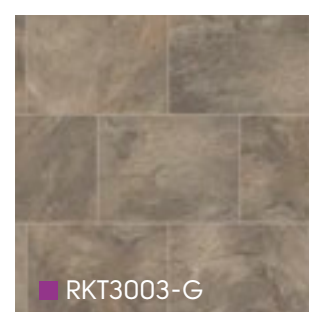
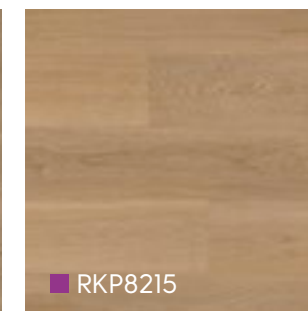
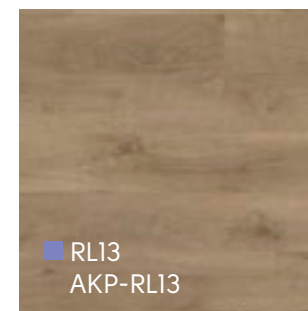
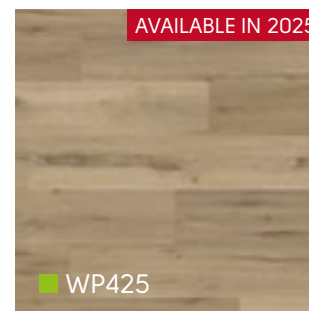
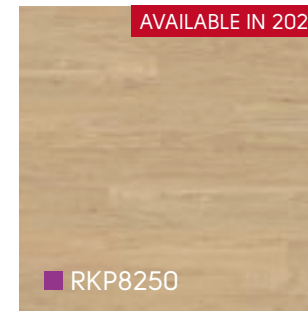
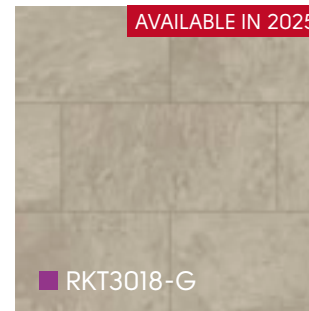
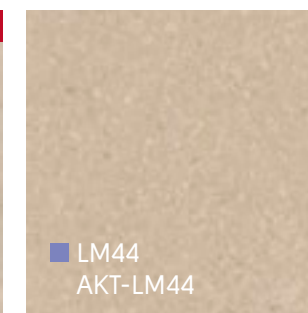
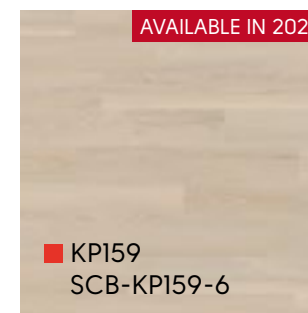
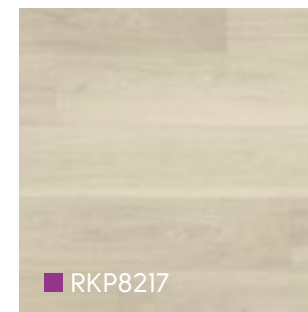
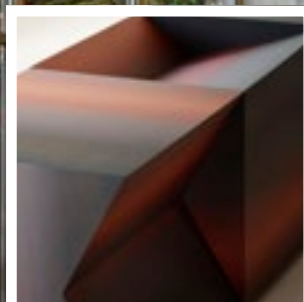
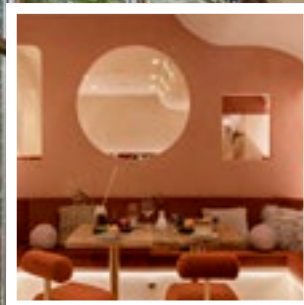
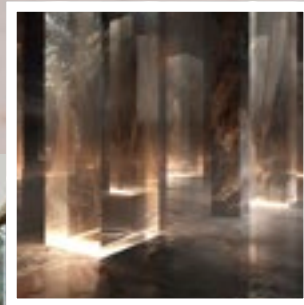
Use it to choose a floor you'll love for a lifetime.

PRANA

In yoga, prana refers to breath, a life-sustaining force. Just as breathing exercises bring a sense of calm and relaxation, our homes are where we retreat to decompress from everyday deadlines and to-do lists. They're where we continually return for renewal, physically and mentally. In a larger sense, they offer comfort, stability and balance against the jarring emotional toll of the world's crises and conflicts, allowing us to maintain a healthy equilibrium by providing familiar spaces filled with joy, love and simple reminders of what matters most.

BALANCE | COMFORT | RENEWAL

■ Sabbia Ceppo LM44 | AKT-LM44



Design Principles

- Earth tones
- Texture
- Coziness



Emotional Benefits

- Achieve balance
- Space to recharge
- Sense of security



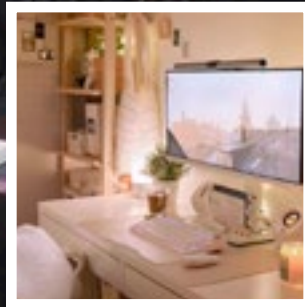
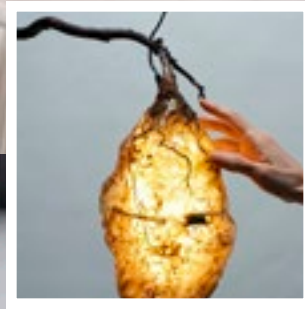
Flooring Styles

- Warm, natural-toned wood looks
- Rustic and weathered
- Slate and concrete looks



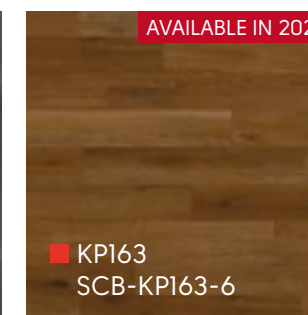
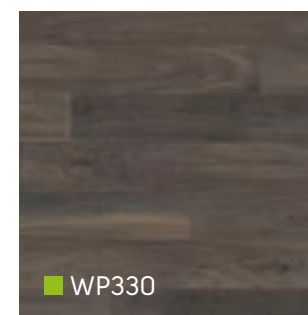
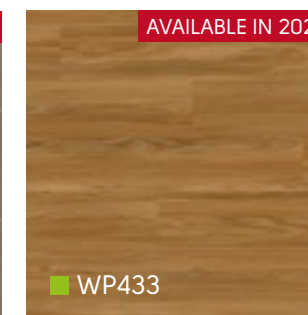
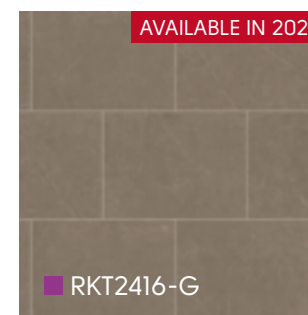
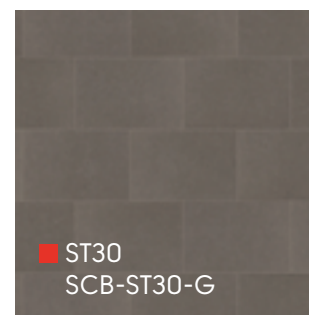
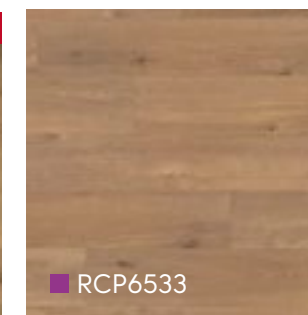
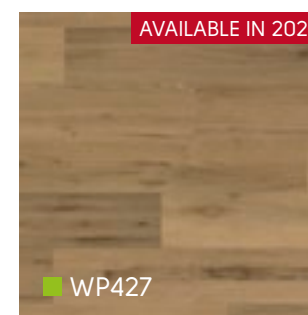
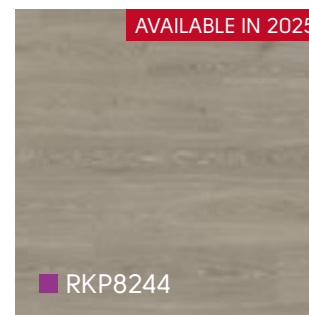
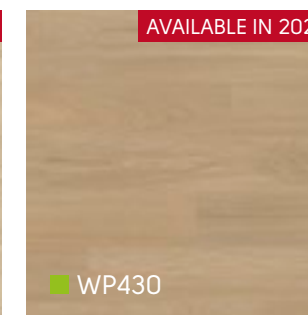
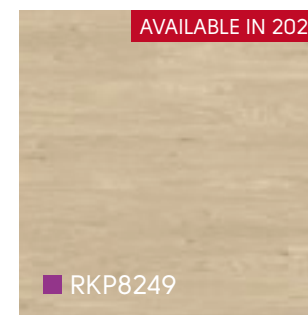
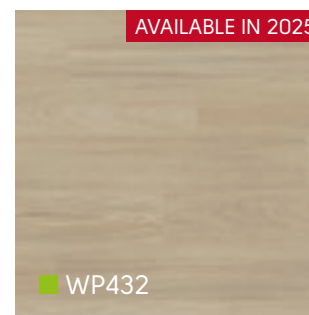
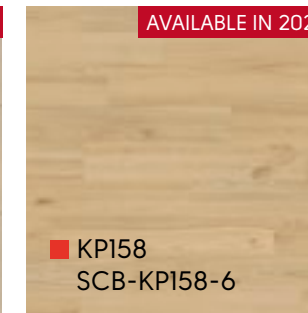
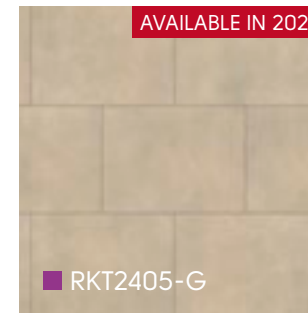
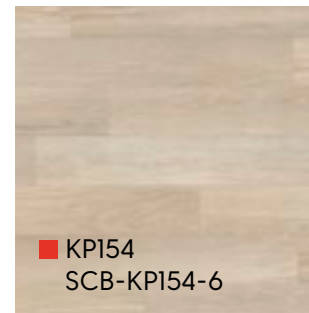
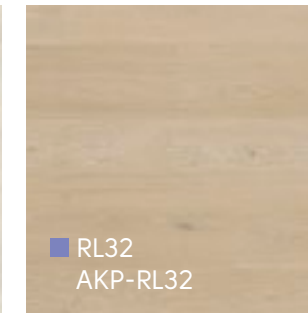
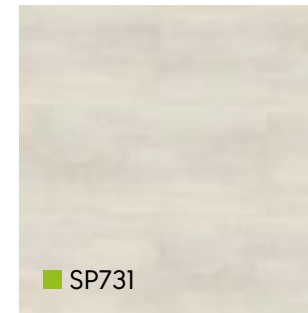
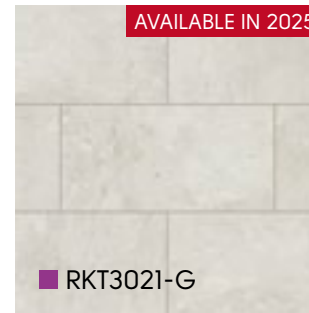
IN CTRL

Technology is seamlessly integrated with everyday life, allowing us to remain connected in the ways we choose – or to tune out the noise entirely. A constant presence, technology remains sleek and unobtrusive in form, each new iteration more refined than the last. In our homes, the influence translates to an “optimization” of the space, where every design choice is intentional, favoring fine-tuned function and understated luxury over excess and indulgence. The elegant minimalism is an exercise in control, creating a sense of order when life, and the world at large, can be loud and chaotic.



CONFIDENCE | ASSUREDNESS | PURPOSE

■ Lago Quartzite LM49 | AKT-LM49



Design Principles

- Minimalist
- Sleek styling
- Smooth textures
- Clean lines



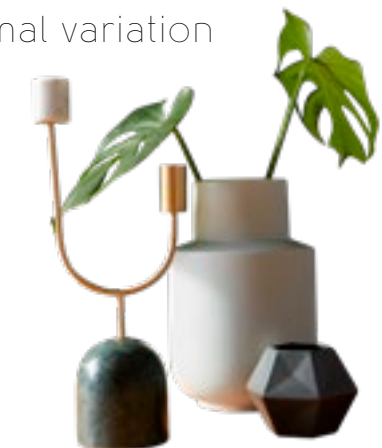
Emotional Benefits

- Space to focus
- Minimize distraction



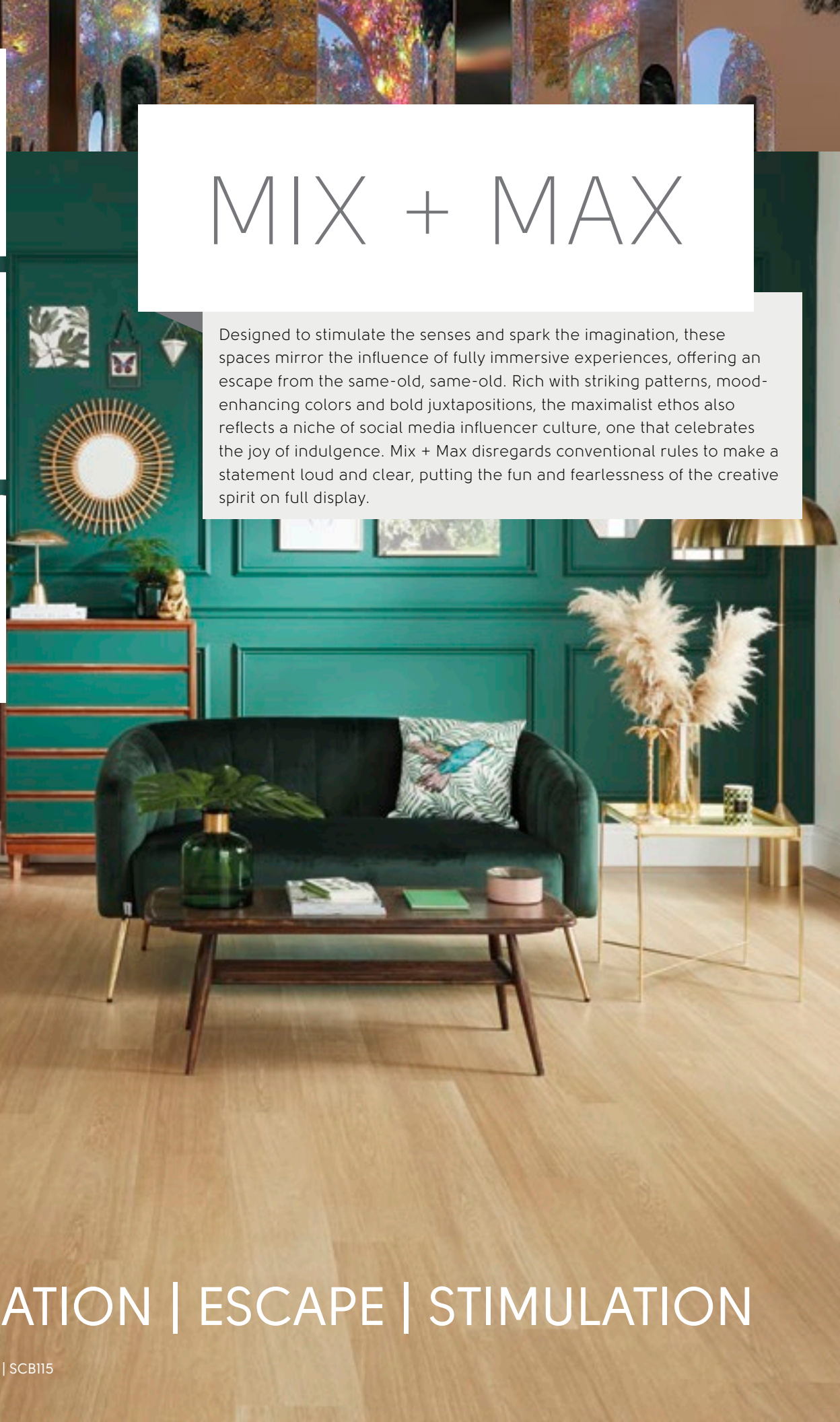
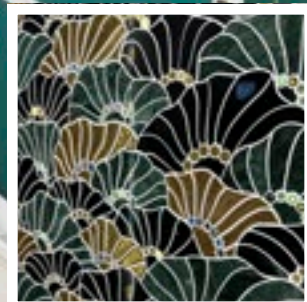
Flooring Styles

- Clean and neutral
- Minimal variation



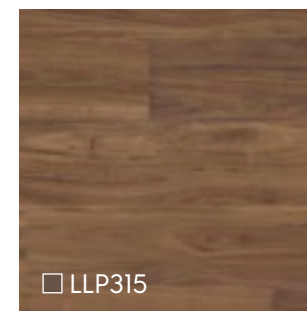
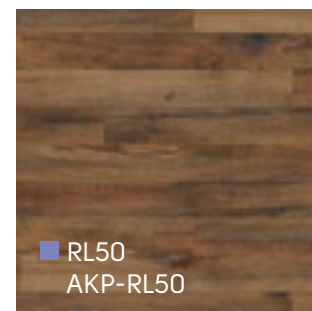
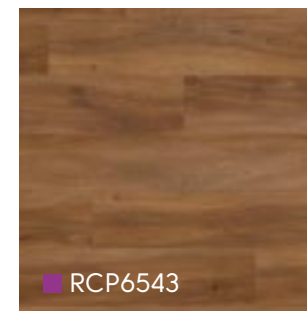
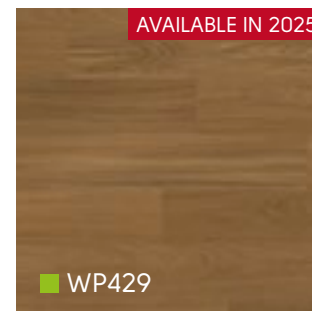
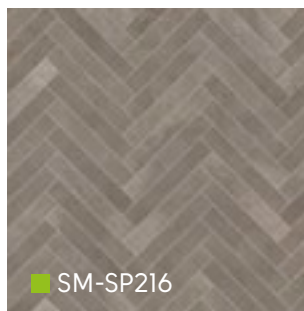
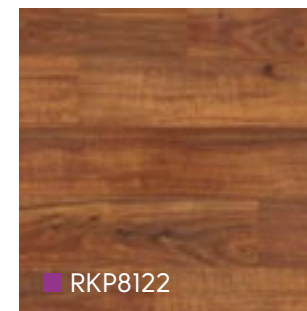
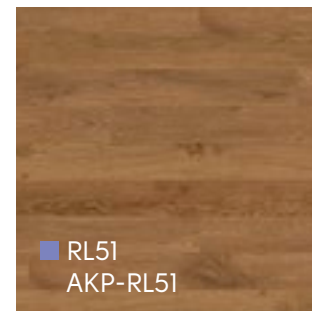
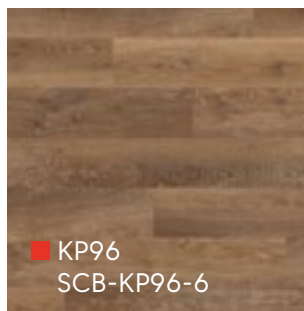
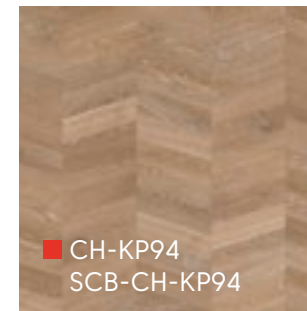
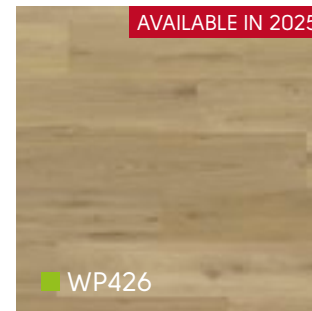
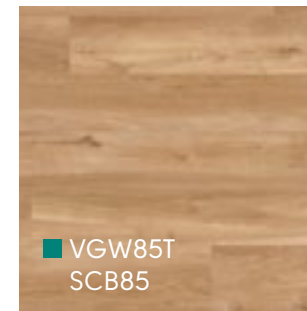
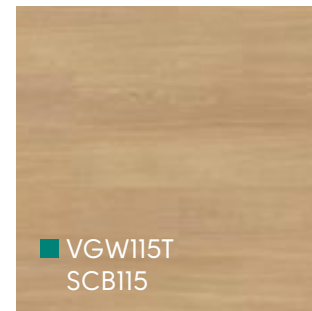
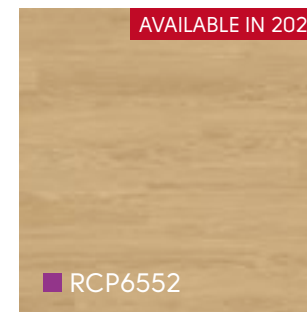
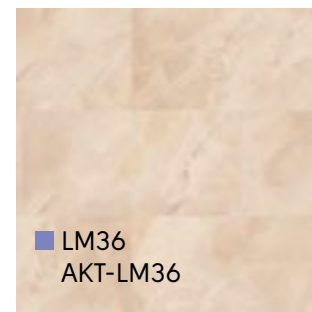
MIX + MAX

Designed to stimulate the senses and spark the imagination, these spaces mirror the influence of fully immersive experiences, offering an escape from the same-old, same-old. Rich with striking patterns, mood-enhancing colors and bold juxtapositions, the maximalist ethos also reflects a niche of social media influencer culture, one that celebrates the joy of indulgence. Mix + Max disregards conventional rules to make a statement loud and clear, putting the fun and fearlessness of the creative spirit on full display.



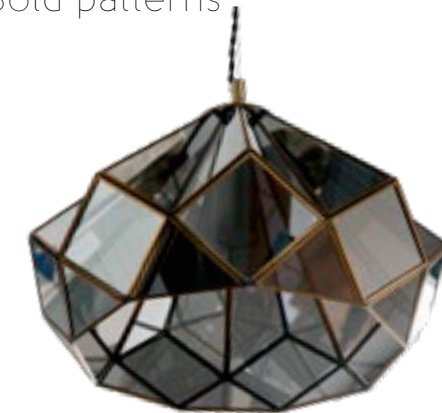
INSPIRATION | ESCAPE | STIMULATION

■ Natural Prime Oak VGW115T | SCB115



Design Principles

- Maximalist
- Vibrant colors
- Bold patterns



Emotional Benefits

- Inspire joy
- Enhance mood
- Stimulate imagination



Flooring Styles

- Traditional looks to ground the space
- Timeless, recognizable patterns (chevron, herringbone)





KARNDDEAN DESIGN AESTHETICS


The Synthesis of Style + Mood



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Front cover image: Salon Oak RL13 | AKP-RL13 & Mosel Oak WP430

Back cover image: Serrano Oak RL28

Corinthian Marble LM31 & Doric Marble LM32

Color & Pattern Reproduction

Because of the printing process, photography may not represent our products with exact precision. In addition, the wood and stone materials replicated in our flooring designs feature unique variation that may not always be captured in a single image. We strongly recommend seeing product samples before placing an order.

To order free samples, go to the page of the product you like at karndean.com and click the "Order Free Sample" box.

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MIX + MAX