



Karndean  
Designflooring



Jasmine Gurney



"Hi, I'm Jasmine, a home DIYer from Bedfordshire, documenting my journey over on Instagram as @\_ohabode.

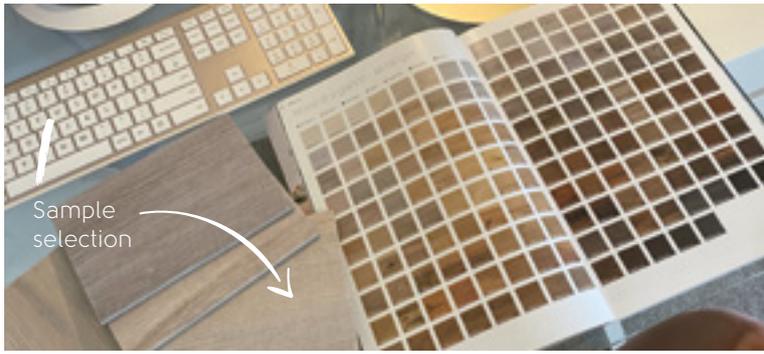
I've always loved trying to do things myself to save a bit of money or to just challenge myself. This time last year, I could wire in a light fitting, put up shelves and wallpaper, and that was pretty much it, but now I'm building bespoke furniture for my house, laying floors and constructing my own decking!

After deciding to change the flooring in my living room, I did some research on luxury vinyl flooring and found Karndean's easy fit DIY collection. I absolutely fell in love with the Karndean LooseLay collection and having the flexibility to install it myself in a herringbone laying pattern.

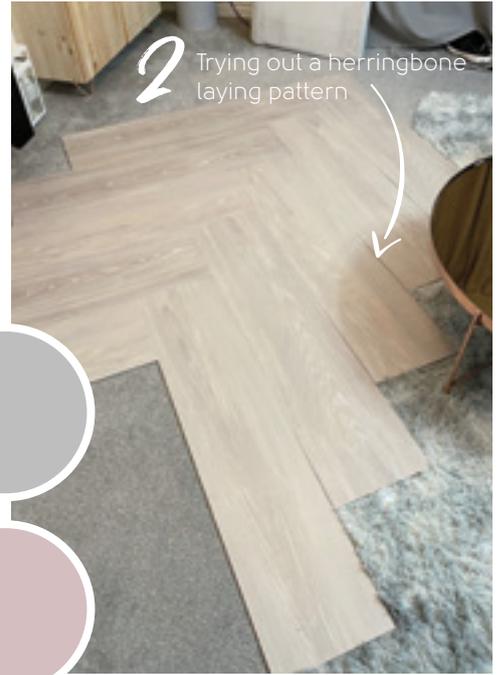
Having ordered a variety of samples, Ashland really stood out. It looks beautiful and it complements the existing wood-effect flooring in the adjoining room perfectly.

Pearl Oak and Country Oak were also great contenders, but the subtle grain of Ashland better suited the Scandi vibe I was looking to achieve in my lounge. Since joining Instagram I've totally fallen in love with Scandinavian interiors. The neutral, greys and white palette, the bare wood and pops of metallic accents really feel like a tranquil, clean space I can sit and relax in after a long day. The new floor has completely transformed the space and I can't wait to add some finishing accessories to bring the whole room together."

*Meet the home DIYer*



1 Sample selection

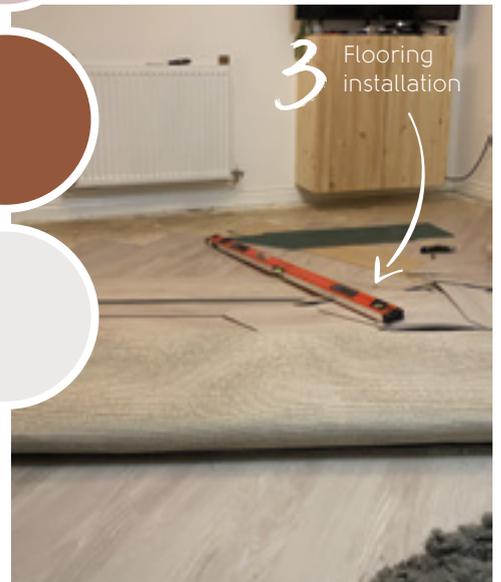


2 Trying out a herringbone laying pattern



Scandi style

4 Final room transformation



3 Flooring installation



Ashland LLP95

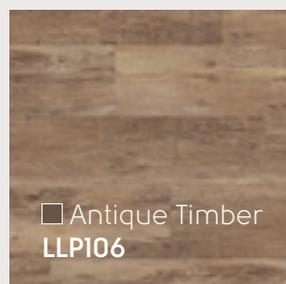
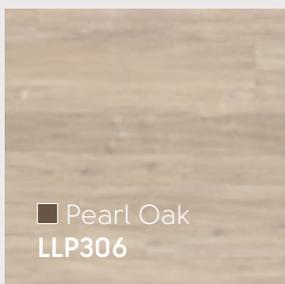
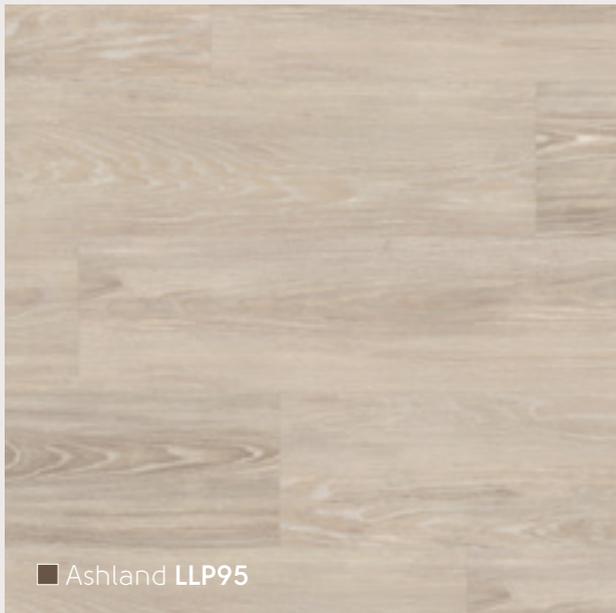
“With sleek lines and black accents, prints and lots of plants, I wanted to create a calm and relaxing sanctuary to escape the hustle and bustle of daily life.” shares Jasmine.

Create a contemporary, elegant space with the soft white of Ashland from our Karndean LooseLay collection. Delicate oak grains coupled with the cool chalky washed finish give you a striking and versatile backdrop to suit any style.

# Feeling inspired?

## Jasmine recommends

If you're looking to create a similar style, here are the five products our home designer recommends for you. Why not order free chip samples to get your moodboard started at home?



*Follow us on instagram*

 @karndean\_uk

## Our brochure

With our complete range of wood, stone and abstract designs on display, you'll be sure to find a simply beautiful floor you'll love for a lifetime.

[karndean.com/consumerbrochure](http://karndean.com/consumerbrochure)



## Floorstyle

Our Floorstyle design tool can help you see your next floor in your own home. Simply, upload your own photograph or use your camera on your own device. Why not explore alternative laying patterns at the same time?

[karndean.com/floorstyle](http://karndean.com/floorstyle)

