

NATURALLY VERSATILE

Karndean Designflooring presents the brand's first multi-format collection with new natural oak designs.



Karndean Designflooring is introducing its new look multi-format Van Gogh collection with natural wood looks available in both rigid core and gluedown luxury vinyl formats, as well as its first herringbone designs in a rigid core specification.

Designed to offer interior designers, architects and contractors greater flexibility, it means the same design can be specified in either gluedown or rigid core across different environments as part of the same project.

Whilst rigid core is the format of choice for wellness and wellbeing with its K-Core technology helping to reduce sound transfer to rooms below by 21dB, gluedown is most recognised for its flexibility in design with bespoke cuts, laying patterns and added design features available.

The new look collection features the brand's most recognised contemporary and classic designs in a standard 48" x 7" size, as well as welcoming six designs inspired by European oaks and American barnwood in a larger 56" x 9" plank and four exclusive 28" x 7" herringbones.

Like all Karndean floors, the designs are handcrafted to reflect the intricate beauty of real timber, but Grey Brushed Oak, Warm Brushed Oak and Golden Brushed Oak feature a new, natural wood grain emboss, accentuating the natural texture and aesthetics of the individual wood that inspired it.

There's also the characterful Shadow Oak with its subtle cross-sawn markings and muted, weathered appearance, and attractive Nimbus Oak with its delicate balance of



long straight grain and beautiful flowery grain. For modern industrial or rustic commercial interiors, Salvaged Barnwood is a perfect match with its deep variation and vibrant brunette tones available in a 56"x 9" plank and 28"x 7" herringbone.

"As designers, architects and contractors look to us for more flexibility when specifying our floors, we're delighted to be taking our first steps in expanding our palette across different formats," explained Fleur Carson, commercial director of Karndean Designflooring.

She said: "It means those looking for the continuity of the same colourway throughout are not restricted to just gluedown, especially if they face challenging deadlines or require enhanced acoustics.

"With herringbone being a preferred choice for zoning and wayfinding in our gluedown designs, the introduction of our first rigid core herringbone design will open up new design options for specifiers.

"Our Van Gogh collection is one of our most go-to commercial collections with a wide palette of cool neutral, grey and warm tones, and we're confident our new designs will be as well received."

All Karndean designs are extremely durable, waterproof and compatible with underfloor heating, as well as low in volatile organic compounds (VOCs) and phthalate free.

www.karndean.com/vangogh

