Client: OEC Business Interiors  
Location: Chicago, Illinois  
Sector: Office  
Area: 2,800 sq. ft.

Problem: OEC Business Interiors needed a durable, affordable, and aesthetic product that could be installed without the use of adhesives or fasteners to furnish their new office space in Chicago’s River North area.

Solution: Karndean LooseLay LLP92 - Country Oak

“Our office space design is critical to conveying our brand message and to lending credibility to the fact that we can help our clients leverage their own space as a company asset that will help them increase productivity and collaboration, while maximizing the value of their real estate,”

Noreen Carroll, Director of Floor Covering
OEC Business Interiors Case Study

OEC Business Interiors provides high-quality commercial furnishings, flooring, and other related products and services that allow its clients to connect all aspects of their workplace to enhance productivity and collaboration. Headquartered in Elmhurst, IL, a suburb of Chicago, OEC is a family-operated, woman-owned business that serves clients nationwide across all industries including corporate, healthcare and education.

OEC recently moved into a new location in the Chicago River North area with double the square footage of their previous space. The company needed this new space to work hard for them as both an office for their employees, as well as a showroom to be seen by their customers, vendors, and the design community. Noreen Carroll, Director of Floor Covering at OEC, needed a product that would not only meet their budget and work with their aggressive schedule, but would also fit with their new building’s restrictions which originally prevented them from using any products that needed to be glued down or fastened to the floor. After their Karndean Sales Representative came in for a visit and educated them on the benefits and application of Karndean LooseLay, OEC selected LooseLay Country Oak (LLP92) because it was stylish in the new space, affordable, and the glueless application provided flexibility and cost savings.

“Our office space design is critical to conveying our brand message and to lending credibility to the fact that we can help our clients leverage their own space as a company asset that will help them increase productivity and collaboration, while maximizing the value of their real estate,” said Carroll.

OEC was able to use their comprehensive knowledge of the flooring industry to make a very informed decision on which type of flooring to go with. Carroll said that they were also considering carpet tile and engineered wood products, but decided Karndean LooseLay would better accommodate their needs when it came to high traffic and frequent furniture reconfiguration, as well as ultimately supporting the aesthetic of a one hundred year old loft space with a very contemporary design. Karndean LooseLay also provided additional benefits in installation and in sound absorption because most of the flooring was being laid on top of a raised floor.

After their first installation in March 2013, OEC was so pleased with their Karndean experience that they have already installed another LooseLay floor in their corporate headquarters due to the amount of employee and customer requests they have received!

<table>
<thead>
<tr>
<th>Size</th>
<th>41.34” x 9.84”</th>
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<tbody>
<tr>
<td>Thickness</td>
<td>4.5mm</td>
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<tr>
<td>Wear Layer</td>
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<tr>
<td>Beveled Edge</td>
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Karndean LooseLay
LLP92 Country Oak