

Jetts Fitness



Location : Jindalee, QLD

Product : Various Flotex Sheet

Area : 200 m²

Sector: Hospitality and Leisure



Image 1: Flotex totally underwater and submerged in mud

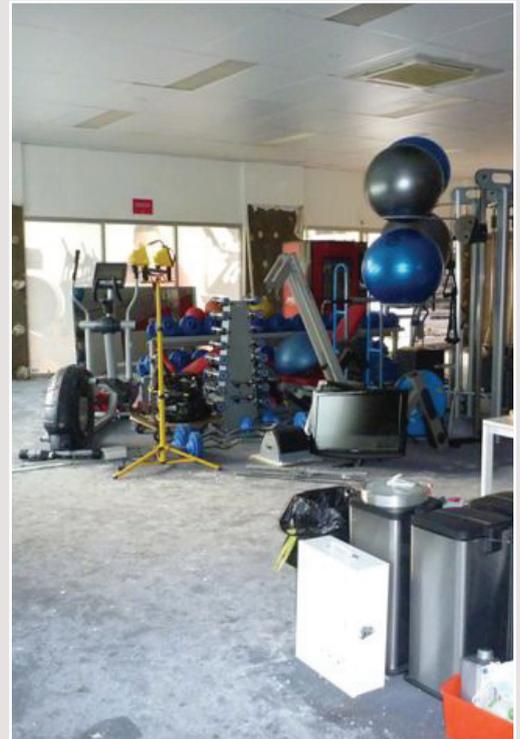


Image 2: Water pumped out leaving mud and debris

In 2011, Queensland experienced one of its worst natural disasters in the state's history. A series of floods devastated approximately three-quarters of the state of Queensland and forced the evacuation of thousands of residents from towns and cities. An estimated six billion dollars of damage was incurred and the state was declared a disaster zone.

Among the many homes and businesses that were seriously affected by the flooding was Jetts Fitness in Jindalee on the 11th January 2011, one of the fastest growing fitness chains in Australia. Jetts Fitness in Jindalee was seriously affected by the floods which left the fitness club damaged and their floors completely flooded. Flotex flooring covered approximately 200m² of the Jett's floor space and this was all inundated by mud and water.

Getting the business back on track was crucial for owner Cheryl Munko. After the waters receded, the clean up process began. The first and initial plan of action in the clean up process was to save the Flotex floor covering which was soiled by the muddy waters of the floods. During the first couple of days of the clean-up process it was all about removing mud with water until clean water was coming out of the Flotex, whilst spot cleaning stains from equipment and walls.



Image 3: Flotex rapidly drying out



Image 4: Flotex saved

The key cleaning solutions to cleanse the mud-covered Flotex was ironically plenty of clean water and methylated spirits and thinners for particularly harsh stains. The unique features of Flotex made it possible for this clean up. The construction of monofilament fibres flocked onto a vinyl backing makes Flotex water proof and rot proof. Furthermore its Sanitized® backing refreshes the antimicrobial performance whilst being highly stain resistant. The dense pile of straight fibres in Flotex which contains approximately 70 million nylon fibres per square metre facilitated the ease in which the mud and sludge was extracted.

Whilst there is no guarantee that Flotex will survive flooding in every circumstance, Jetts Fitness was able to restore their Flotex flooring which saved them thousands of dollars.

This was particularly important as they were later informed that their insurance company would not pay them on their claim. The cost to rebuild would have been significantly higher if the Flotex had not been saved. This was echoed by owner Cheryl Munko who states "The Flotex in the club saved us thousands of dollars in rebuild costs!".

