



Karndean
Designflooring



Harleys Co.

| Retail

The brief

Harleys Co. is an upscale, specialty menswear store in Milwaukee, Wisconsin owned by HH Clothing Co. During a recent retrofit of the space, designers at Three Sixty | Design Build sought to find a new floorcovering for the sales floor that matched the premium quality and elevated style of clothing brands carried by the store.

"The overall aesthetic of the store is rustic, industrial-chic with masculine, sartorial undertones. We wanted to provide a warm, inviting space. One that fostered a comfortable shopping experience...high end without the 'stuffiness,'" Three Sixty interior designer Linsey Lowery said.



Sector: Retail

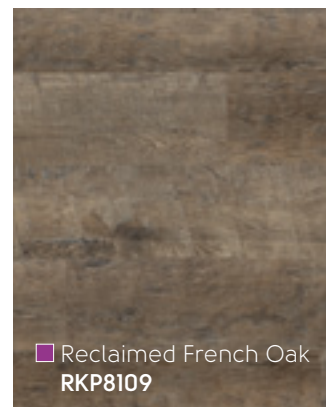
Client: Harleys Co.

Designer:

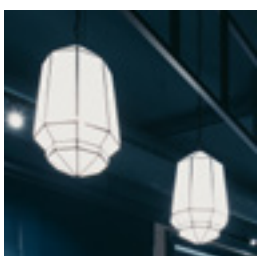
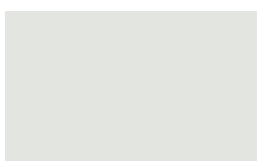
Three Sixty | Design Build

Area: 3,600 sq.ft.

Location: Milwaukee, WI



Reclaimed French Oak
RKP8109



The concept

Quality was top of mind as Lowery searched for a floorcovering to complete the space, followed by durability and a commercial warranty. In addition, Lowery needed to specify a click-locking floor that could be floated over the tile and engineered hardwood in the space.

Lowery reviewed Karndean Designflooring literature in the Three Sixty design library and consulted with the local Karndean Commercial Business Manager, who recommended a variety of colours from the Korlok Select rigid core range. Equipped with a 5G[®] locking mechanism and proprietary K-Core[®] technology, Korlok Select has a 20mil wear layer and is backed by both a 15-year commercial product warranty and the HoldFast™ 15-year warranty, which guarantees end joints remain secure.

The look

Lowery and team decided that Reclaimed French Oak **RKP8109**, a time-worn gray, was the best colour choice for the project. "The Reclaimed French Oak added warmth and comfort to the space, while evoking a rustic vibe that offset some of the more modern touches."

Additionally, based on previous experiences with Karndean, Lowery knew she could quickly source the necessary square footage. "The short lead time is ideal for a company like ours that is involved with several projects simultaneously."

The designers, Harleys Co. owners and store customers are thrilled with the end result. "Karndean has some of the most realistic wood-looking LVT on the market. It's a beautiful product."

Products used: ■ Reclaimed French Oak **RKP8109**





Products specified:



Korlok Select



	Standard	Result
Size	ASTM F2421	55.91" x 8.86" (1420 mm x 225 mm)
Thickness	ASTM F386	6.5 mm
Wear layer	ASTM F410	20 mil (0.50 mm)
Warranty*	Commercial Residential	15 ans Lifetime
Bevelled edge		Micro
Slip resistance**	ASTM D2047	Pass (Dry >0.8)
Acoustic impact noise reduction	ASTM E2179-09 ASTM E492-09	ΔIIC = 22 dB IIC = 68 dB (6" Concrete Slab w/Drop Ceiling) IIC = 72 dB (6" slab w/drop ceiling+QuietChoice)

* Subject to terms

** Slip resistance is measured on freestanding ex-factory product. Slip resistance can be affected by many factors including but not limited to: product installation and underlayment, surface contamination, use, wear and how the product is maintained. Textural variation along the surface of the product can affect nominal values.



Reclaimed French Oak RKP8109

Technical information

To view the full technical specification for each of our product ranges visit our website:

karndean.com/commercialtechdata



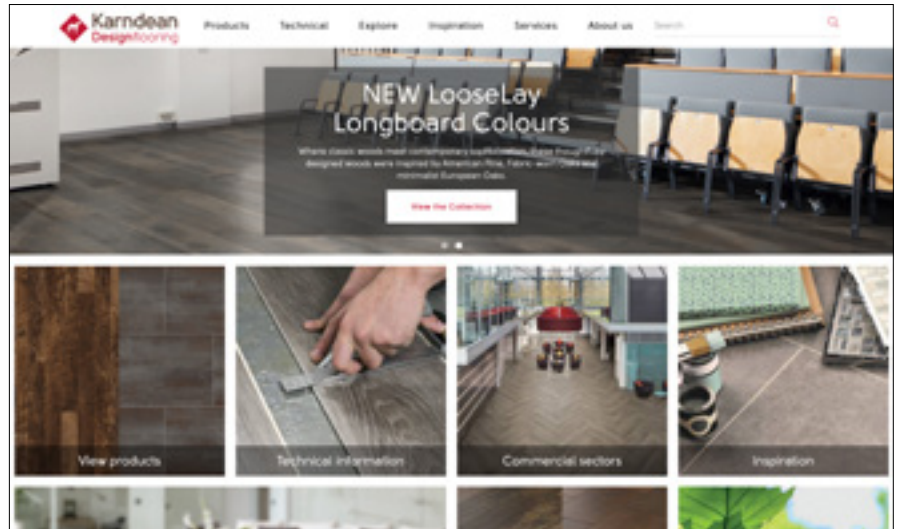
Feeling inspired?

We have a variety of tools available to help you achieve the look you desire for your project:

Commercial website

Our dedicated commercial website is the best resource to finding more information about our products, installation instructions and commercial services available to you.

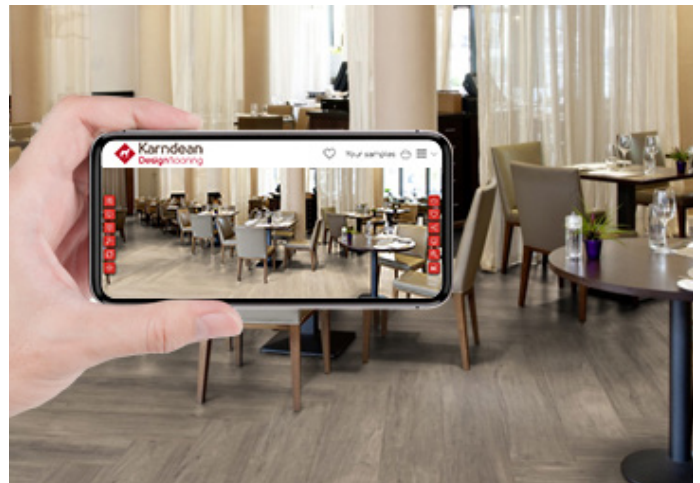
karndean.com/commercial



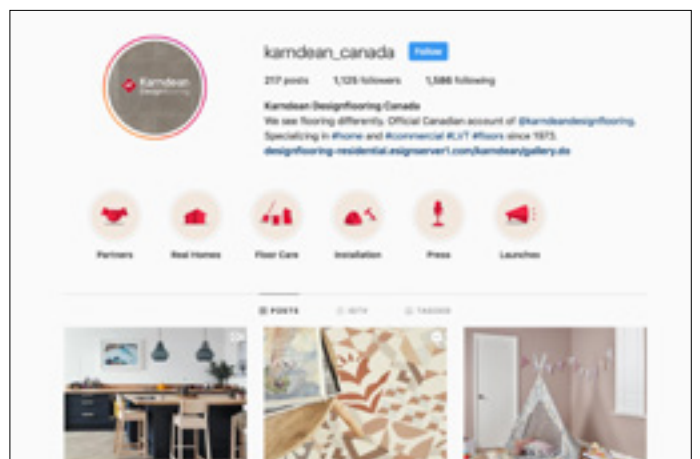
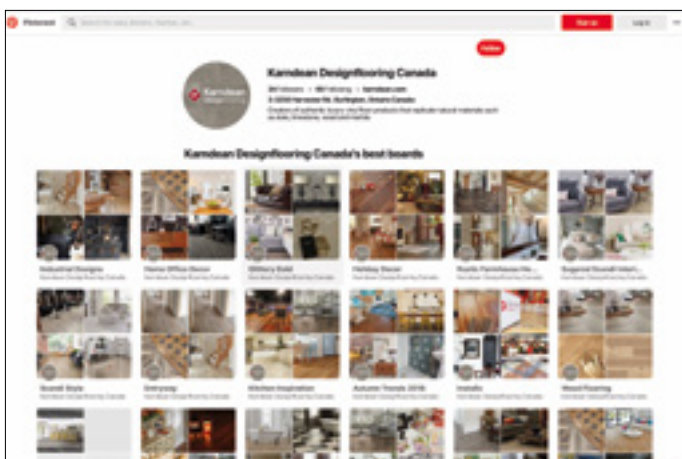
Commercial Floorstyle

Check out our interactive room viewer, Floorstyle. Play around with different floor designs, laying patterns and design features using either our examples of typical commercial settings or upload a photo of a project you're currently working on to choose a floor to suit.

karndean.com/commercialfloorstyle



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